

EFMD



24-26 November 2020

IFI: Innovative Finance Inclusion in Academia and Field
Kick off - Online



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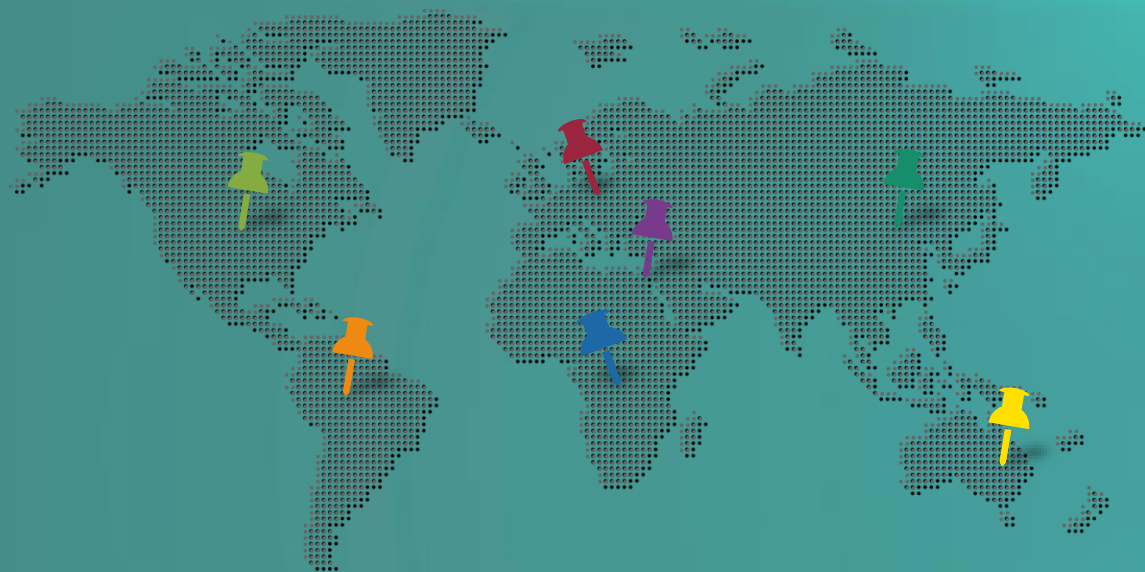
EFMD

EFMD is a global, **membership organisation**

Its mission is to promote and enhance excellence in **management education and development** internationally

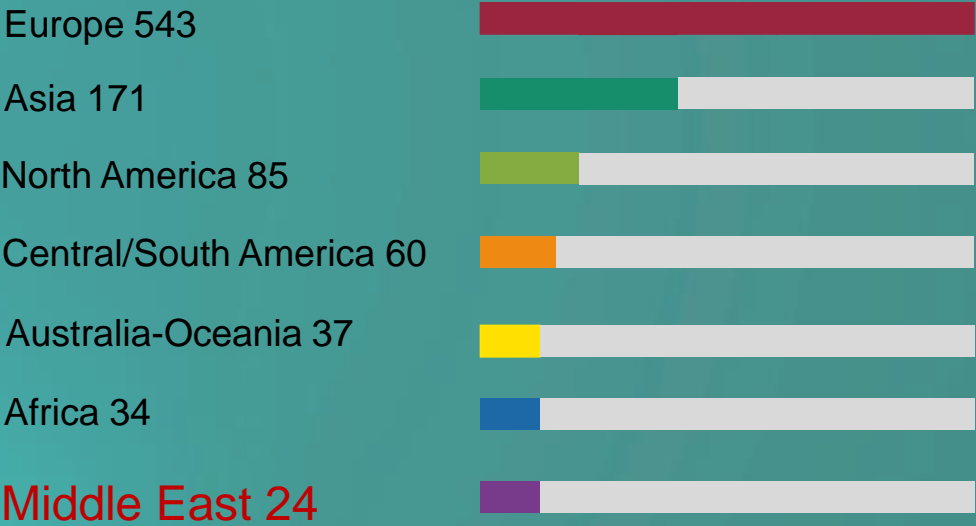
It is recognised globally as an **accreditation body** for business schools, business school programmes, and corporate universities

EFMD at a glance



MEMBERS

954 in 92 countries



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Estonian
Business
School
Tallinn | Helsinki



Deusto
Universidad de Deusto
University of Deusto



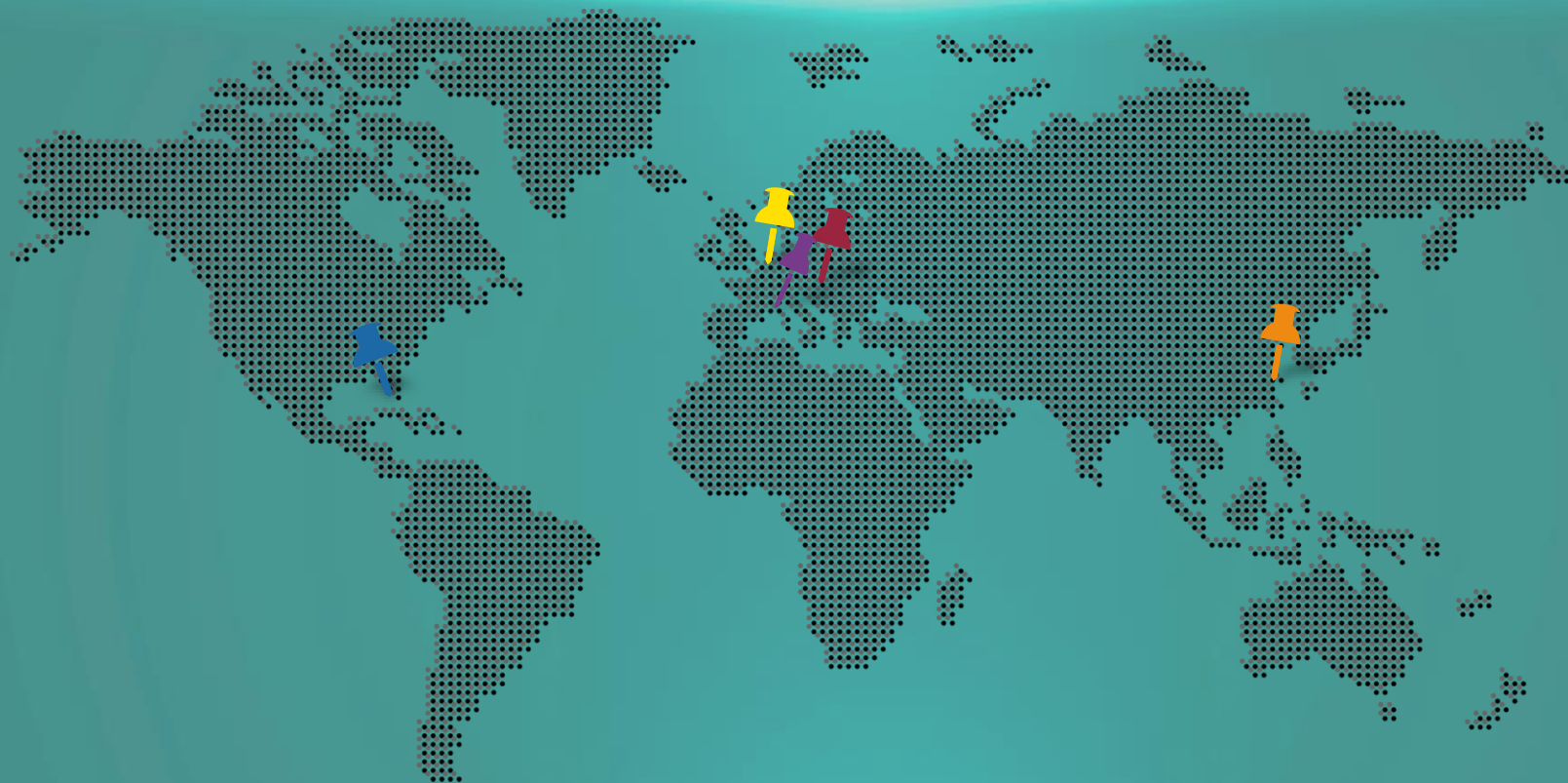
בצלאל
אקדמיה לאמנות
ישראלית

Bezael
Academy of
Arts and Design
Jerusalem

أكاديمية للفنون
واللصميم
القدس



EFMD offices



Brussels, Geneva, Prague, Hong-Kong & Miami



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THE ACADEMIC
of TEL AVIV-YAFFO



EFMD activities related to sustainable finance

*“Sustainable finance refers to the process of taking due account of **environmental, social & governance considerations** when making investment decisions in the financial sector..*

..The **governance** of public and private institutions, including **management structures**, employee relations and executive remuneration, plays a **fundamental role** in ensuring the inclusion of **social and environmental** considerations in the decision-making process”.

EU Commission

- EFMD was the first accreditation body to give importance to the **responsible management and leadership** issues through its accreditation standards: EQUIS, EPAS & BSIS

EFMD activities related to sustainable finance

- In 2003, EFMD signed a partnership agreement with the United Nations Global Compact (UNGC) which led to the creation of the Globally Responsible Leadership Initiative.
 - Sustainability, social responsibility & ethical behavior, are underpinning criteria in the EFMD quality improvement systems.
- EFMD publications
 - Inclusive Growth: Financial and Social Inclusion book: A result of the Mastercard programme on Financial Inclusion, which was undertaken at Singapore Management University in the period 2015 - 2018.
 - Sustainable Business Book Series: An award-winning introduction to sustainability that is distributed as a free download in numerous languages, published in collaboration with the Center for Industrial Productivity and Sustainability and the Product-Life Institute.
- EFMD customises its QA standards and criteria for the quality monitoring and impact assessment of EU funded projects, more that 40 projects the past 20 years.

EFMD IFI Team



Dr. Christophe Terrasse: Director, EFMD International Projects Department and professor of Marketing at HEC Paris. With 20 years' experience in managing EU funded project including the IRIS project (2014) in collaboration with 11 Israeli institutions (christophe.terrasse@efmdglobal.org)



Jean-Baptiste Maillard: Senior Manager, EFMD International Projects. 8 years' experience in managing EU projects. Manager of all the EU CBHE projects that EFMD leads and EFMD coordinator of the IRIS project (jean-baptiste.maillard@efmdglobal.org)



Athanasia Panoutsou: Manager, EFMD International Projects. 5 years' experience in managing EU funded projects. Responsible for the elaboration of QA indicators, plans & reports based on the EFMD QA labels and in accordance with the needs of the project (athanasia.panoutsou@efmdglobal.org)



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