



WP9 – Project Management Sustainable Finance in Israel

Tel Aviv – Yaffo and Jerusalem, Israel

25-27 April 2022

Introduction

Since the beginning of the project in November 2020 we tried to organize a meeting in Israel to introduce the local ecosystem of sustainable finance and the relationships of academia with the community and industry. Finally, after so many challenges, we are looking forward to welcome you all in Israel. During this meeting we will visit multiple sites that demonstrate the integration of social sustainability, financial sustainability, and technological innovation. In this meeting we aim to better understand the implications of implementing IFI activities (development of case studies, training sessions for professionals, sustainable finance innovation lab, training for faculty and future teachers, and more) in Israel.

Meeting goals:

- to introduce the Israeli partner institutions in Tel Aviv – Jaffa and in Jerusalem
- to better understand the Israeli sustainable finance ecosystem
- to learn about social and environmental challenges in Israel
- to promote an open discussion on adapting best practices to the Israeli higher education system and its cooperation with the community and industry



Tentative Agenda

Day 1: Monday 25/04/2022 - Social & Sustainable Finance in Tel Aviv-Yaffo

Time	Topic	Speaker(s)/ Comments
08:30-09:00	Registration	The Academic College of Tel Aviv-Yaffo. Address: 2 Rabenu Yeriham St. Jaffa
09:00-10:45	Welcome & Introduction	Prof. Dror Wahrman , President of The Academic College of Tel Aviv-Yaffo Prof. Vered Holzmann , IFI Coordinator
10:45-11:00	<i>Coffee Break</i>	
11:00-12:00	Easter parade in Jaffa	Guided by Rawan Bisharat
12:00-13:30	Social Enterprises in Jaffa	Guided tour by Abed Abu Shehadeh
13:30-14:30	<i>Lunch TBD</i>	<i>Address: TBD</i>
14:30-15:30		Travel from Jaffa to Dizengof Center
16:00-17:30	Urban Sustainability in TLV: economics, society and the environment	Urban Sustainability Tour at Dizengof Center Address: Dizengoff St. 50, Tel Aviv-Yafo
17:00-20:00	Free time in TLV	
~20:00	<i>Dinner @ <u>Tasting Room</u></i>	Address: Eliezer Kaplan 36, Sarona, Tel Aviv-Yafo. Please note that payment will be made individually by each participant

Day 2: Tuesday 26/04/2022 - Social Challenges, Technology, Education, and History

Time	Topic	Speaker(s)/ Comments
08:30-09:00	Registration	The Academic College of Tel Aviv-Yaffo. Address: 2 Rabenu Yeriham St. Jaffa
09:00-10:15	Advanced technology for better society and economy	Chen Shmilo , Managing Director, 8200 Impact
10:15-10:30	<i>Coffee Break</i>	
10:30-11:00	Organized travel by bus from MTA to KCE	
11:00-13:00	Future Learning Spaces & Mindfulness	Dr. Inbal Abu , Kibbutzim College of Education
13:00-14:00	<i>Lunch Break</i>	<i>Hosted by Kibbutzim College of Education</i>
14:00-15:00	Organized travel by bus from KCE to Caesarea	
15:00-16:00	The blue economy in Israel - Sustainability and Investment in the marine environment	Dr. Dafna DiSegni , Tel Hai College
17:00-19:00	Guided Tour in Caesarea National Park	Abbou François Nissim
19:00	Dinner @ <u>Aresto</u>	Please note that payment will be made individually by each participant
~21:00	Organized travel by bus to Tel Aviv	



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Day 3: Wednesday 27/04/2022 - Cultures, Societies and Innovation in Jerusalem

Time	Topic	Speaker(s)/ Comments
08:00	Organized travel by bus from MTA to Jerusalem	
10:00-13:00	Jerusalem Old City. Jewish, Armenian, Christian and Muslim Quarter	Guided tour by Alex Stein
13:00-14:30	Machaneh Yehudah Market	Experience, feel and taste the flavors of multiculturalism, including free time for lunch. Please note that payment will be made individually by each participant
14:45-15:30	National Union of Israeli Students	Shay Shidlov , Managing Director, NUIS Shir Horvitz , Head of community engagement and social policy, NUIS
15:30-16:30	Social entrepreneurs - from Philanthropy to Sustainability in Jerusalem	Miriam (Yami) Ben David , Director of the Jerusalem Model Community
17:00-18:30	Organized travel by bus from Jerusalem Tel Aviv	
20:00	An informal gathering	IFI partners with Prof. Dror Wahrman , President of MTA * Eve of Holocaust Remembrance Day

Main Venue

The Academic college of Tel Aviv – Yaffo

Address: 2 Rabenu Yeruham St., Tel Aviv-Yaffo

Building # 3 (Management & Economics), Room 307



Additional meeting places are detailed in the agenda.

For those who arrive by car: please make sure to send us the details in advance.

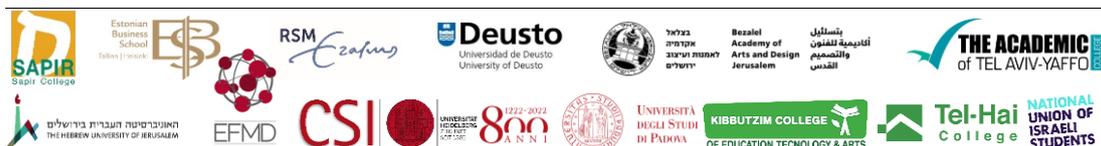
The parking space address is: 10 Hever Ha'Leumim Jaffa.

Accommodation

Tel-Aviv – Jaffa is a lively city, overwhelming with cosmopolitan culture, delicious international cuisine, and one of the world's hottest club scenes. However, Tel Aviv is also very expensive. As prices of accommodation in it are very high, we recommend staying in [Hotel Margosa](#), very close (about 10 min. walking) to the main venue in The Academic College of Tel Aviv – Yaffo.



For special price, please contact the hotel directly and use the code "Project IFI". Please book your hotel room as soon as you can.





Travel

Tel Aviv is not far from Israel Main International Airport – Ben Gurion (25km; about 30 min. drive).

Please present your invitation letter when going through passport control.

From the Airport to the Hotel:

The easiest way to arrive from the airport to the hotel is by taxi.

You can take a regulated taxi from the airport taxi stand. Recommended cost should be around 150-180 NIS.

If you feel more adventurous you can take the train from the airport to the “Hahagana” stop, and from there a taxi to the hotel.

Getting around in Tel Aviv

Traveling in public transportation around Tel Aviv is quite easy and widely available, but **you have to buy in advance** a “**RAV KAV**”.

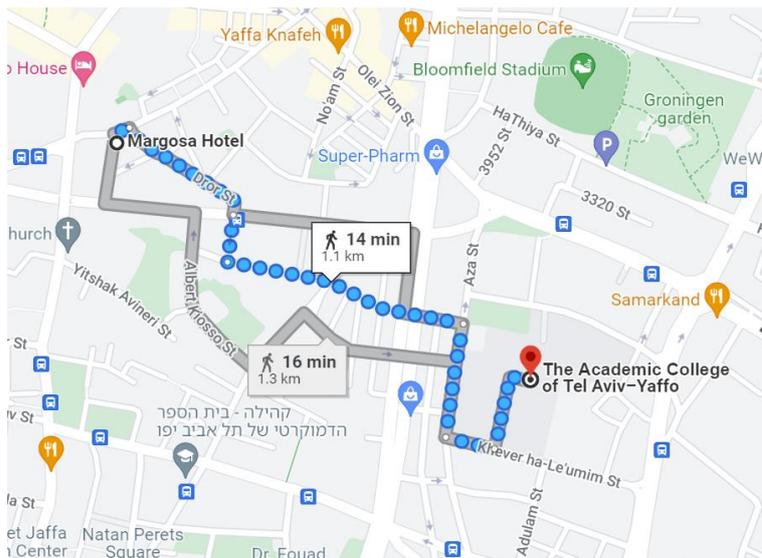
You can find [here](#) further details on public transportation in Tel Aviv.

For a taxi, you can simply shove your arm in the air and wait for a cab to pull over. Payment for taxis is usually in cash.

In addition, taxis can be ordered by apps from: Gett or Yango. Just download the apps from the application store and order.



Walking from the hotel to the Academic College of Tel Aviv–Yaffo



You can use this [link](#) on google maps.



Israeli Currency

The Israeli currency is called a Shekel. Its current value is about 3.54 New Israeli Shekel per 1 Euro.

1 Shekel equal 100 Agorot. The coins include 10 Agorot, 50 Agorot, 1 Shekel, 2 Shekels, 5 Shekels and 10 Shekels.

Folds include 20 shekels, 50 shekels, 100 shekels, 200 shekels. More info in this [link](#)



Credit card or cash?

Credit cards are widely used in Israel, even for small amounts like a cup of coffee. Most places will receive Visa or Mastercard. American express in not always accepted. But you should have some cash with you as some vendors and taxi drivers might not receive cards.

How much to tip?

Leaving a tip even for a cup of coffee is very common and expected in Israel. The minimum tip left will normally be calculated as 10% of the price.

General information

International dialing code: +972

Currency: NIS (New Israeli Shekels)

Time zone: Time zone in Israel (GMT+3)

Official languages: Hebrew and Arabic. However, you shouldn't have any problem with English.

Tipping: VAT is always included in the menu price. Service sometimes not. Therefore, it is typical to tip 10%-15%.

Weather: in late April you can enjoy warm temperatures during the day (ranging between 28°C and 32°C) and milder evening and nights (ranging between 20°C and 25°C), long and sunny days. Do not forget to bring sunscreen, bathing suit, sunglasses and to carry drinking water with you during the day.



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Facts about Israel

A Middle Eastern country on the Mediterranean Sea, is regarded by Jews, Christians and Muslims as the biblical Holy Land. Its most sacred sites are in [Jerusalem](#).

Within its Old City, the Temple Mount complex includes the Dome of the Rock shrine, the historic Western Wall, Al-Aqsa Mosque and the Church of the Holy Sepulchre. Israel's financial hub, [Tel Aviv](#), is known for its Bauhaus architecture and beaches.



Contact Details

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* Please feel free to text or call us at any time if you need support or advice



Covid regulation in Israel

Entrance regulations:

- Take a PCR test in the 72 hours before the flight or arrival at the Israeli border crossing. You must present an official document with the negative test result and your passport number.
- A health insurance policy with coverage for the treatment of COVID-19 is required. The insurance policy is a mandatory to enter Israel.
- Fill out the [entry statement form](#) in the 48 hours before the flight or arrival at an Israeli border crossing, and as early as possible.
- Upon completion of the form, you will receive a link in which you may pay in advance for the PCR test that you will be required to take upon arrival in Israel (in addition to the pre-flight test).
- Take a PCR Test at Ben Gurion Airport
- All travelers arriving in Israel must go into isolation, until receipt of a negative result on the PCR test performed upon entry to Israel or for 24 hours, whichever is earlier.

For more information use this [link](#) .

Covid-19 Precautions inside Israel:

- Wear a mask in closed places at all times.
- Keep social distance outside as much as you can.
- Israelis tend to not wear a mask. Please do not follow their example. Take care of yourselves.