

Innovative Finance Inclusion in Academia and Field / IFI

# WP 8

# Dissemination & Exploitation

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INNOVATIVE FINANCE INCLUSION

# WP8 Goals

- Translate ideas into practical & replicable outcomes locally and globally.
- Impact the long run attitude w/r to Sustainable financial
  1. Dissemination of knowledge
  2. Dissemination of tools
  3. Dissemination of practices (fin-tec sustainable labs, stakeholders, financial corporations)
  4. Exploitation of SF tools

# Description

## Exploitation via

1. Labs development for Sustainable Finance (SF) practices
2. Case studies
3. Academic programs of SF
4. Workshops

## Dissemination via

1. IFI website (Design, develop and maintain)
2. Publish digital and non-digital publication materials
3. Guidelines from lab to field: Expanding Israeli Financial markets to include SF guidelines
4. Collaboration and partnership opportunities

### Oriented to knowledge and Innovation development

Derived from WPs: Development of sustainability in financial innovation;  
Specifically oriented (identify target population including stakeholders, financial corporations, entrepreneurs, public administrators, policy makers)

### oriented to **Community Building**

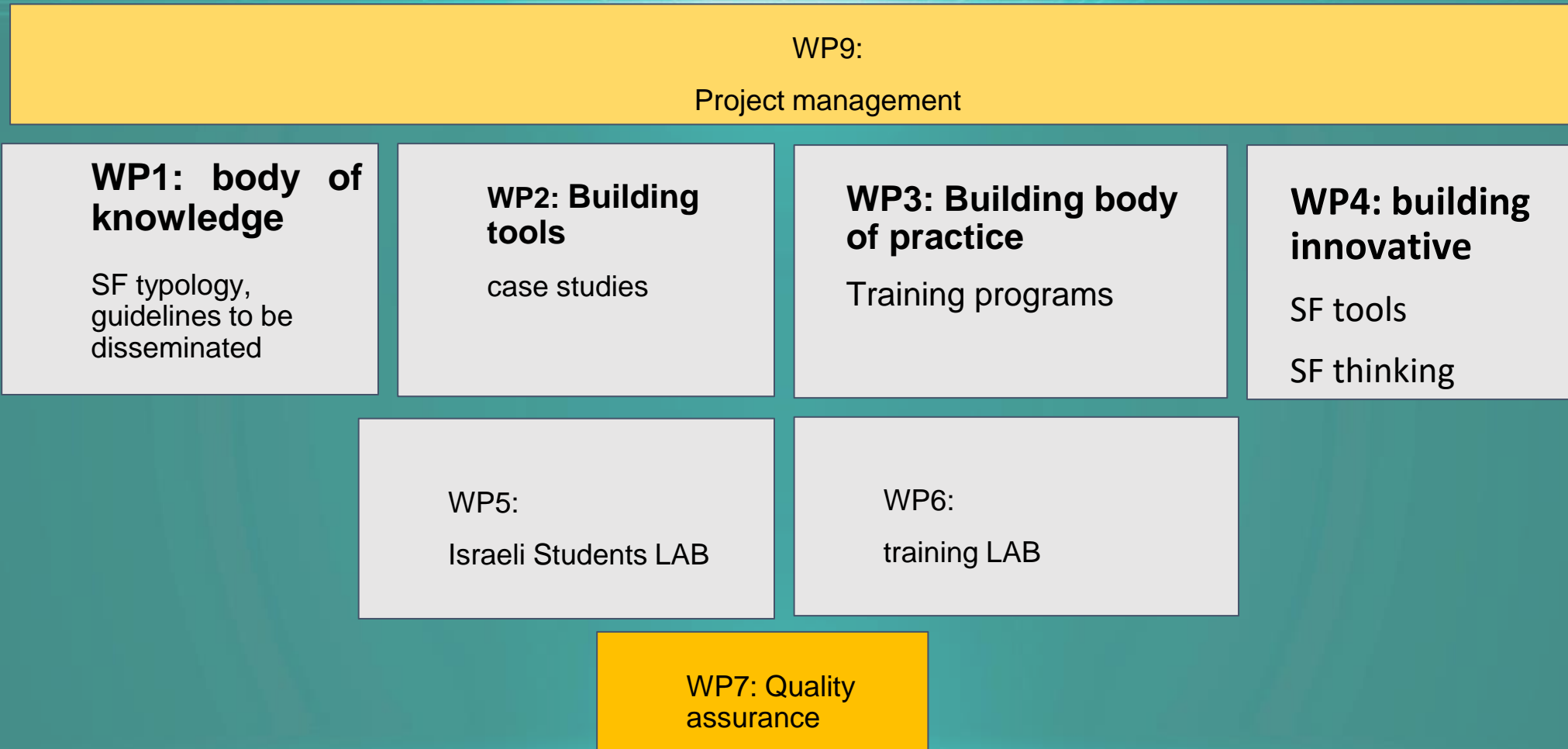
Undefined large public  
Targeted institutions/corporations

# Planned Schedule

**First 3 months:**  
Dissemination plan

**During all project length:**  
continuous exploration and dissemination  
step-by-step with WPs.

# WP 8 & Relation to other WPs



# Expected involvement of partners/institutions

- Processes and Output of all WPs should be disseminated
- Collaborate in the practices to disseminate the WP outputs.
- Internal dissemination: keep us updated on all your activities

# Main Deliverables

Establishment  
of strong  
collaborations

For adoption of SF  
practices in the long  
run.

Public media

Web  
Social media printed  
publications

SF  
guidelines  
publication

Practitioners,  
Stakeholders

Scientific  
Contribution

In Publications  
& conferences

# Internal Guidelines for good dissemination

- Disclaimer on each publication
- Use templates and logo
- Send copy for the coordinator

Thank you!

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