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WP3 Train the Professionals Seminar and WPs Development

The Academic College of Tel Aviv-Yaffo and Sapir Academic College
Israel, 13-16 February 2023

Introduction

The meeting in Israel will include two parts. On the first day we will host the seminar for professionals (investors, regulators, businesspersons) which we have developed during the course of the project. Then, we will travel to the south of Israel to visit Sapir Academic College and learn about the characteristics of the southern periphery of the country, the societal and environmental challenges, and the technological and financial solutions that have been developed to respond to those challenges.





1. Meeting goals:

Training seminar (13.2.2023) goals:

- to introduce sustainable and inclusive finance terminology and link it to sustainability challenges
- to understand the transition process by various organizations in response to the global and local challenges
- to gain knowledge about the newest approaches and introduce tools for management of sustainable and inclusive finance
- to get access to an international network of academics

IFI Project Meeting (14-1.2.2023) goals:

- to introduce local cases for study on sustainable finance inclusion (WP2)
- to introduce the impact of technological and financial innovation on society and environment in the Israeli southern rural area and its integration into the curriculum (WP2; WP4)
- to develop guidelines and recommendations for target groups of Israeli professionals (WP3)
- to examine best practices to be shared with colleagues for delivery of sustainable finance inclusion contents (WP6)



2. Tentative Agenda

Day 1: Monday 13/02/2023 - Professional Training Seminar*

*The training seminar is open to practitioners from the industry

Venue: The Academic College of Tel Aviv – Yaffo

Building #3 (Management & Economics). Room 022

Time	Topic	Speaker(s)/ Comments
08:30-09:00	Registration	
09:00-09:10	Welcome	Prof. Dror Wahrman , President The Academic College of Tel Aviv- Yaffo (MTA)
09:10-09:20	Introduction	Prof. Vered Holzmann , IFI Project Coordinator, MTA
09:20-09:40	Organizational transition in face of sustainable challenges	Prof. Dirk Schoenmaker , Professor of Banking and Finance, RSM-EUR, The Netherlands
09:40-10:00	Impact – From Niche to Mainstream: What does it take?	Dr. Volker Then , CEO, Fondazione AIS, Italy
10:00-10:05	Impact Economy as a growth engine in the Israeli peripheries	Vanessa Kacherginsky , Chief Executive Officer at The Israeli Forum for Impact Economy (Israel NAB to the GSG)
10:05-11:00	Three Case Studies Israel Innovation Authority Mirage Foundation Israel Jordon Valley Transportation LTD	
11:00-11:15	<i>Coffee break and networking</i>	
11:15-12:00	Professional Workgroup Session	
12:15-12:30	Summary of Professional Workgroup Session	
12:30-13:15	<i>Working Lunch</i>	
13:15-14:15	Interdisciplinary Workgroup Session	
14:15-14:45	Summary of Professional Workgroup Session	
14:45-15:45	Expert corner – coffee and professional advice in small groups	



19:00	Dinner at <u>Ewa Safi</u>	Hashahar 8th Tel-Aviv * payment will be made individually by each participant
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Day 2: Tuesday 14/02/2023 - Educating for social impact, innovation & sustainability

Venue: Sapir Academic College

Time	Topic	Speaker(s)/ Comments
08:30-10:00	Commute to Sapir	By bus from The Academic College of Tel Aviv Yaffo
10:00-12:00	Kibbutz Nir'am Tour	Tour with an emphasis on water sustainability in the area
12:00-13:15	<i>Lunch at Sapir College</i>	
13:15-14:00	Registration & Greetings	<p>Dr. Omri Herzog, VP for Academic Affairs, Sapir College</p> <p>Dr. Amit Marantz-Gal, Director of Internationalization, Sapir College</p> <p>Dr. Dan Kaufmann, Academic Director of Innovation and Entrepreneurship labs, Sapir eXlab</p>
14:00-15:30	The Sapir Impact Ecosystem	<p>Panel discussion</p> <p>Moderator - Amiad Gurewitz</p> <p>Panel participants:</p> <ul style="list-style-type: none"> • Nissim Barel, Business and Social Entrepreneur • Dr. Dan Kaufman, Academic Director of Innovation and Entrepreneurship labs, Sapir eXlab • Yuval Stav, Head of economic development and strategic planning in the Western Negev Municipalities Cluster and a founding partner at Value Squared • Shahar Belkin, co-founder and chairman of the SOUTHUP Incubator and



		Innovation Association in Sha'ar HaNegev <ul style="list-style-type: none"> Luna Pleasance, Sapir College graduate (computer science). Entrepreneur, software developer, developer of 'Out of Mind'
15:30-16:00	<i>Coffee break with panel participants</i>	
16:00-16:45	Innovation, Intrapreneurship and Sustainability – My Sapir Experience	Amiad Gurewitz , Sapir College
16:45-17:15	Campus tour	
17:15	<i>Transport back to Tel Aviv</i>	
19:00	Dinner in Tel Aviv at Gueta	* payment will be made individually by each participant

Day 3: Wednesday 15/02/2023 - Living Sustainability in the Desert

Time	Topic	Speaker(s)/ Comments
08:15	Transport from MTA to Hura	
10:00-13:00	Tour – Sustainability sites in the Desert	Wadi Attir project AI Sanabel school nutrition project
13:00-13:30	<i>Lunch Break</i>	
13:30-14:30	Travel by bus to Sde Boker Stop at the Ashalim Power Station	
15:00-18:00	Sde Boker	Vision for sustainability in the desert
18:00-20:00	<i>Travel to Tel Aviv</i>	

Day 4: Thursday 16/02/2023 – IFI Work packages workshops at MTA

Time	Topic	Speaker(s)/ Comments
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09:00-10:00	WP Workshop: Train the trainers	Dr. Inbal Abbou, KCE
10:00-10:45	WP1 Workshop: Taxonomy	Amiad Gurewitz, SAP
10:45-11:00	<i>Coffee Break</i>	
11:00-11:45	WP3 Workshop: Policy Documents & Recommendations	Dr. Dafna DiSegni, THC
12:00-13:00	Summary and Reflection	Revital Benami, SAP Prof. Vered Holzmann, MTA

3. Venue

13.2.2023

The Academic college of Tel Aviv – Yaffo

Address: Rabenu Yeruham St 2, Tel Aviv-Yafo



14-16.2.2023

Sapir Academic College

Address: Hof Ashkelon 7915600, Sha'ar Hanegev



4. Accommodation

Tel-Aviv is a quite a small city and especially in the city center most places are walking distance. You can also walk on the beach front from Jaffa to Tel Aviv.

As prices of accommodation in Israel are very high, we recommend that everyone will stay at [Ruth Daniel Residence](#). The booking was done through us before 16/1/23.





5. Travel

Tel Aviv is very close to Israel main international airport.

From the Airport to the Hotel:

The easiest way to get from the airport to the hotel is by taxi.

You can take a regulated taxi from the airport taxi stand. Recommended cost: 150-180 NIS.

Cheaper taxis can be ordered by apps from: Gett or Yango. Just download the apps from the application store and order.

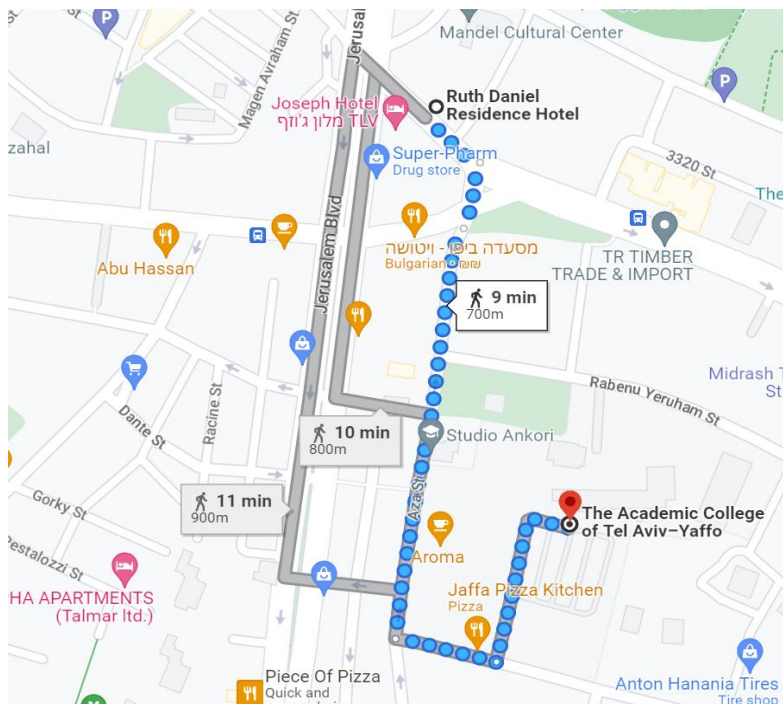


If you feel more adventurous you can take the train from the airport to the “Hagana” stop, and from there a taxi to the hotel.

Getting around in Tel Aviv

Traveling in public transportation around Tel Aviv is quite easy and widely available but you have to buy in advance a “REV KAV”. See [here](#) for farther details on public transport and taxis in Tel Aviv.

Walking from the hotel to the Academic College of Tel Aviv–Yaffo



You can use this [link](#) on google maps.



Israeli Currency

The Israeli coin is called a Shekel. Its current value is about 3.54 New Israeli Shekel per 1 €. 1 Shekel equal 100 Agorot.

The coins include 10 Agorot, 50 Agorot, 1 Shekel, 2 Shekels, 5 Shekels and 10 Shekels.

Folds include 20 shekels, 50 shekels, 100 shekels, 200 shekels. More info in this [link](#)



Credit card or cash?

Credit cards are widely used in Israel, even for small amount like a cup of coffee. Most places will receive Visa or Mastercard. American express in not always excepted. But you should have some cash with you as some vendors and taxi driver might not receive cards.

How much to tip?

Leaving a tip even for a cup of coffee is very common and expected in Israel. The minimum tip left will normally be calculated as 10% of the sum.

6. General information

International dialing code: 972

Currency: NIS New Israeli Shekels

Time zone: Time zone in Israel (GMT+2)

Official languages: Hebrew, Arabic, (special status)

Tipping: Service and VAT is always included in the menu price. Service sometimes not. Therefore, it is typical to tip 10%-15%.

Weather: As Israel does not get much rain, in February you can enjoy sporadic rain or dry weather with temperatures during the day ranging between 20°C and 15°C) and cold nights (ranging between 10°C and 2°C).



7. Facts about Israel

Tel Aviv is the second largest city in Israel (after Jerusalem) with a population of close to half a million people. It is one of the largest economies per capita in the world and right now it has the highest cost of living in the world. It is the most modern and liberal city in Israel with abundance of LGBTQ+, vegan and human rights establishments. Its population is composed of 95% Israeli Jews.



The Negev - a desert or semi-desert area south of Tel Aviv. The Negev comprises 55% of the land of Israel but less than 10% of the population reside there. The population consists of around 75% Jews and 25% Bedouin. About half of the Bedouin live in unrecognized villages that are not connected to municipal energy and government sources.



8. Contact Details

For further information, please contact:

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