

## Financial Inclusion - What and Why

#### **Financial Inclusion**

The extent to which individuals and businesses have access to useful and affordable financial products and services that meet their needs

**Economic Stability** 

Social Resilience

## The Other Side of the Coin

- Financial Exclusion people are struggling to find access for financial resources throughout the world
  - Estimation of financial exclusion:
    - Latin America 40%
    - Middle East 50%
    - Sub-Saharan Africa <55% (~350M adults)\*</li>
  - Main reasons
    - Incapable financial system
    - Financial screening (perpetuating the issue)
    - Capital Centralization (lack of interest)



<sup>\*</sup> Evaluation by the World Economic Forum

# Potential Solutions

#### Community finance

 Leverage local and ethnic based systems to support members of the community

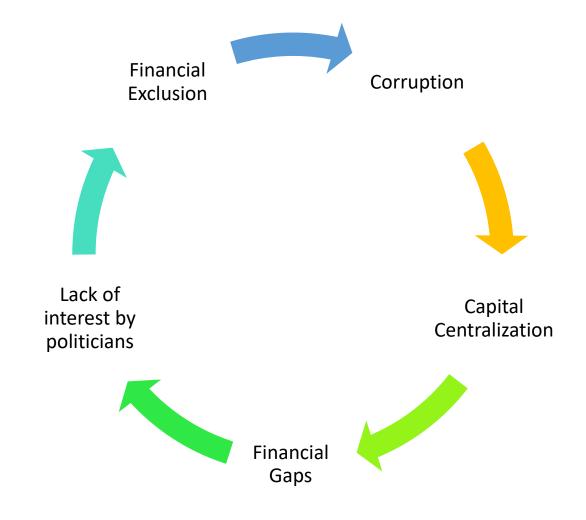
#### Microfinancing

 Provide small amounts of credit to businesses and entrepreneurs to ensure business sustainability and growth

#### Foreign Investments

 Wealthy countries provide capital and credit to weaker economies, in G2G\G2B forms (heavy involvement of the state)

### The Political Barrier





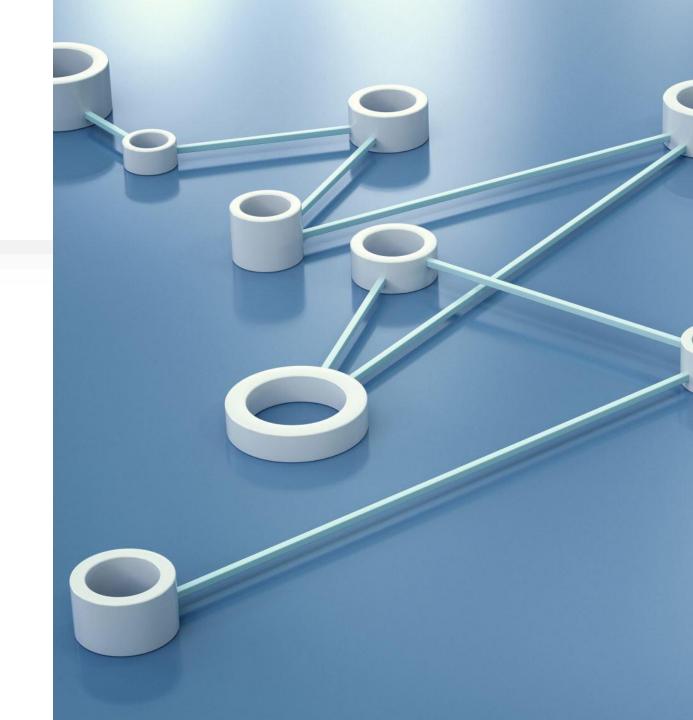
### Blockchain

A decentralized and distributed digital ledger technology that records transactions across multiple computers in a way that ensures the data is transparent, secure, and immutable.

Blockchain technology embodies the potential to revolutionize access to finance

## From Decentralization to Inclusion - the Pros

- Decentralization no more intermediaries
- Inclusivity no need for registration in corrupt, dysfunctional financial systems
- Mobile money
- Assurance of investment:
  - Smart Contracts
  - DAO
- Cross Border Transactions



## It's not Perfect Though... Yet

- Technological shortcomings
- Lack of regulation and international acceptance
- Reputation issues holding blockchain back



## Looking Forward

- Blockchain for small businesses
- Blockchain for community resilience
- The role of the international community

