



Co-funded by the
Erasmus+ Programme
of the European Union



Meeting Agenda: Meet the Investors – Sustainable Finance in Germany

Place: Heidelberg

Study visit 21.3.-23.3.2022

1. Meeting goals:

- Getting to know the German sustainable finance ecosystem, focus: Investors, intermediaries
- Heidelberg/UHEI's strategies and projects on sustainability, innovation and impact
- Transfer 1: Learn from the practice and improve teaching
- Transfer 2: What does the practice need from HEI?



2. Agenda

Day 1: Monday 21/03/2022 - Investors

| Time | Topic | Speaker(s)/ Comments |
|-------------|--|--|
| 08:30-09:00 | Registration | |
| 09:00-10:30 | Welcome | Prof. Dr. Kathia Serrano Velarde, Max-Weber-Institute of Sociology Dr. Georg Mildenerberger, CSI Dr. Vered Holzmann, IFI |
| 10:30-11:00 | Future and Sustainability – Heidelberg University as a key driver of progress since 1386 | Prof. Dr Matthias Weidemüller, Vice-Rector for Innovation and Transfer, UHEI |
| 11:00-11:15 | Coffee break | |
| 11:15-12:30 | Meet the Investors | Discussion with Markus Freiburg (Fase), Peter Brock (4L Vision Family Office) and Johannes Weber (BMW Foundation). Moderated by Dr. Volker Then, President and CEO of Fondazione AIS |
| 12:30-13:30 | Lunch Break | CSI Seminar Room, provided by University Canteen |
| 13:30-15:30 | Round Table Discussions | Parallel discussions in 4 groups. |
| | | Table 1: Markus Freiburg: FASE. The role of an investment intermediary for impact business models: Building tailor-made financial solutions for hybrid impact enterprises |
| | | Table 2: Peter Brock: Capital4L and 4LVisions. Targeting a family office at impact – opening up the family office competencies for market building |
| | | Table 3: Johannes Weber: BMW Foundation and Bundesinitiative Impact Investing (Federal Initiative). Foundation strategies of building an impact network and strengthening the sustainability agenda with international reference points |
| 15:30-16:00 | Take-aways collected, wrap up | |
| 16:30-18:00 | Guided City Tour | |
| 20:00 | Dinner: “Wirtshaus zum Nepomuk” | * Please note that payment will be made individually by each participant |



Day 2: Tuesday 22/03/2022 - Transfer

| Time | Topic | Speaker(s)/ Comments |
|-------------|--|---|
| 08:45-09:00 | Registration | |
| 09:00-10:00 | <p>Welcome</p> <p>Thought provocation. Advancing Impact and Sustainability: 5 Observations on Transdisciplinary Strategies for Impact</p> | Dr. Volker Then, President and CEO of Fondazione AIS |
| 10:00-12:00 | <p>Internal IFI team Workshops</p> <p><i>Transdisciplinary Strategy: How can we successfully connect academia, education and investors?</i></p> <p><i>Attract the Investors: How can we bring together Investors and Projects?</i></p> <p><i>Impact, Sustainability and Return: How do we define and measure the impact of Impact Investments?</i></p> | Ca. 2x 45 min, 30 min. break each group |
| 12:00-13:00 | Presentation and discussion outcomes of group work | |
| 13:00-14:00 | Lunch Break | CSI Seminar Room, provided by University Canteen |
| 14:30-16:30 | <p>Excursion: Sustainable development of the urban conversion areas</p> <p><i>Sustainable urban development, civic participation and innovative finance: Various cooperative organizations have been formed in order to use the free space of the former American barracks and convert it into affordable living space.</i></p> | |
| 18:30 | Dinner: "Urban Kitchen" | * Please note that payment will be made individually by each participant |



Day 3: Wednesday 23/03/2022 - Alternative Ways to invest in the Social and Ecologic Change

| Time | Topic | Speaker(s)/ Comments |
|-------------|---|--|
| 08:45-09:00 | Registration | |
| 09:00-1200 | Finance4Social Change | Gorgi Krlev, PhD, CSI |
| | <i>Interreg Danube/EU-Project to develop the first "Social Impact Investment Strategy for the Danube region" with aim of paving the way for promoting more social innovations and development of investment ready social enterprises.</i> | |
| | Social Impact Bonds | Cornelia Nyssing, Bertelsmann Foundation |
| | <i>New concepts for a more social economy – A SIB will help expand family assistance services for parents and improve the efficiency of these services in the district of Osnabrück</i> | |
| | Collegium Academicum | N.N. |
| | <i>"About 30 volunteers, working since 2013 to create a self-managed collective housing project for 250 young people. Inspired by the former Collegium Academicum (CA), which existed in Heidelberg until the 1970s, a place that makes it possible for students, trainees and doctoral students to live cheaply, self-managed and to experiment with cooperative and ecological forms of living is created. The first 176 residents are expected to move into the building - currently under construction - at the end of July or in August 2022."</i> | |
| 12:00-13:00 | Wrap up | |
| 13:00-13:45 | Lunch | |
| 14:00 | Bus to Schwetzingen | |
| 14:30-16:00 | Baroque Gardens in Schwetzingen, Guided Tour | |
| 18:00 | Return to Heidelberg | |



3. General information

Locations

CATS – Centre for Asian and Transcultural Studies

Building 4110

Voßstraße 2

CSI

Building 4410

Voßstraße 2

Lunches are provided by the university canteen in the CSI Seminar room.

Koscher lunch will be provided by the canteen at the University College for Jewish Studies, Landfriedstraße 12 – For Take-away only! Please let us know if you want to take advantage of this offer.

Hotels:

Leonardo City Center

Bergheimer Straße 63, 69115 Heidelberg, Tel.: +49 6221 5080

Guesthouse Heidelberg

Bergheimer Straße 24, 69115 Heidelberg, Tel.: +49 6221 872710

Restaurants:

Get-together: Merlin, Bergheimer Straße XX

Dinner 21.3.: Wirtshaus zum Nepomuk, Obere Neckarstraße 2, Heidelberg

Dinner 22.3.: Urban Kitchen, Poststraße 36/5, Heidelberg

Phone Number:

Carsten Eggersglöß: +49 177 7080877



W-LAN

You can use Heidelberg4you, one of the biggest public and free Wi-Fi nets in Germany. Citizens, students, visitors and business travelers can use the Internet at about 190 spots in the city. Here are a few steps on how to get access:

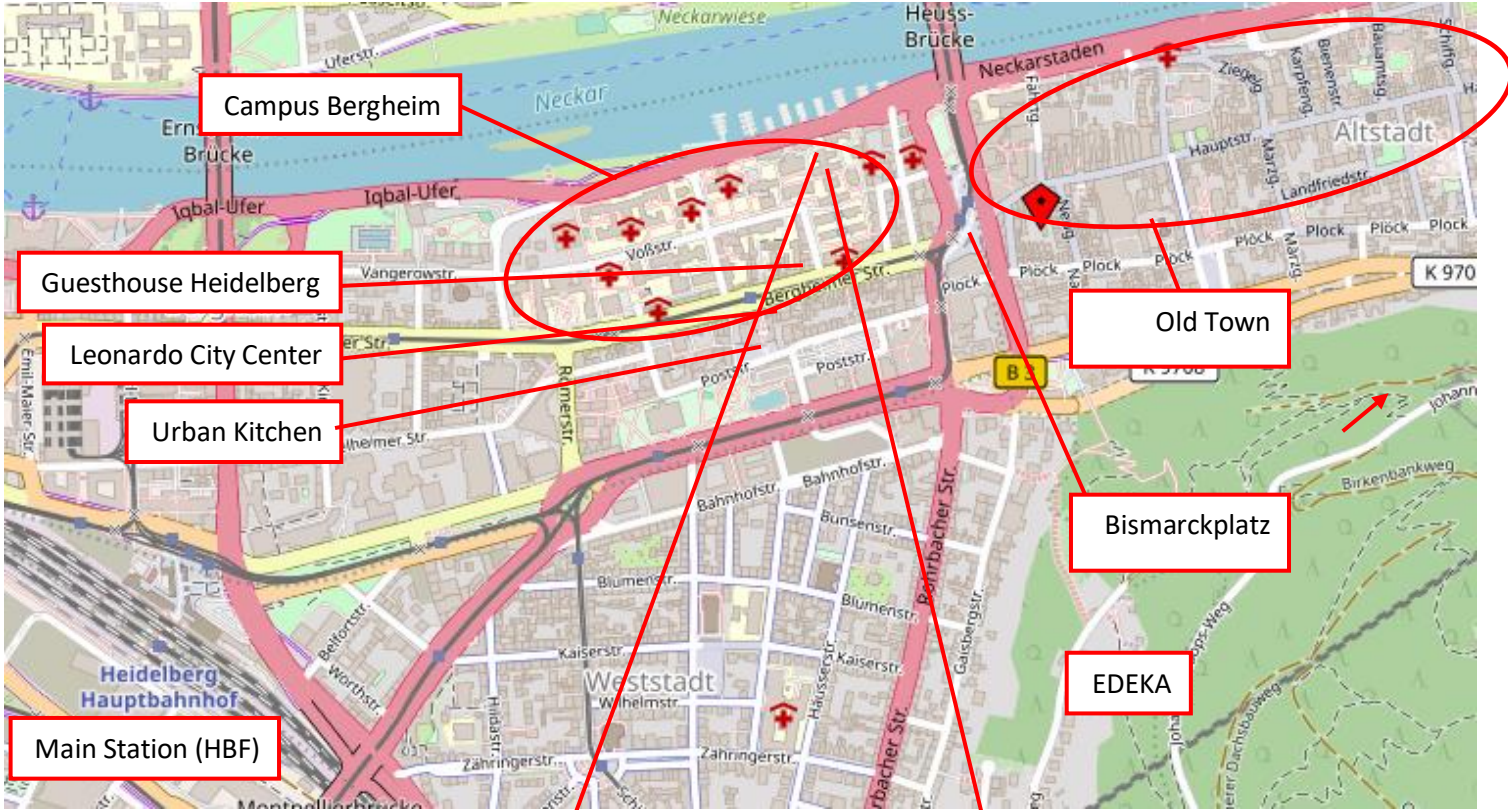
- Choose Heidelberg4you as Wi-Fi net. Afterwards a welcome webpage will come up. Please accept the “AGB” (GTC) and click “Verbindung” (connection) – Here you go.
- Afterwards users will get connected automatically at any Wi-Fi spot of the City of Heidelberg and Heidelberg University with Heidelberg4you.
- You can open a map with all the Wi-Fi spots by downloading the app “MyHeidelberg” (see here for download links: <https://www.heidelberg.de/Digitale-Stadt/startseite/projekte/heidelberg+app.html>). Click on “Lokales” (second to left icon on the lower bar), then scroll down to “Heidelberg4you”, which will show you the nearest spots from your current standpoint.



Co-funded by the
Erasmus+ Programme
of the European Union



Venue and Locations



CSI



CATS



Getting to Heidelberg...

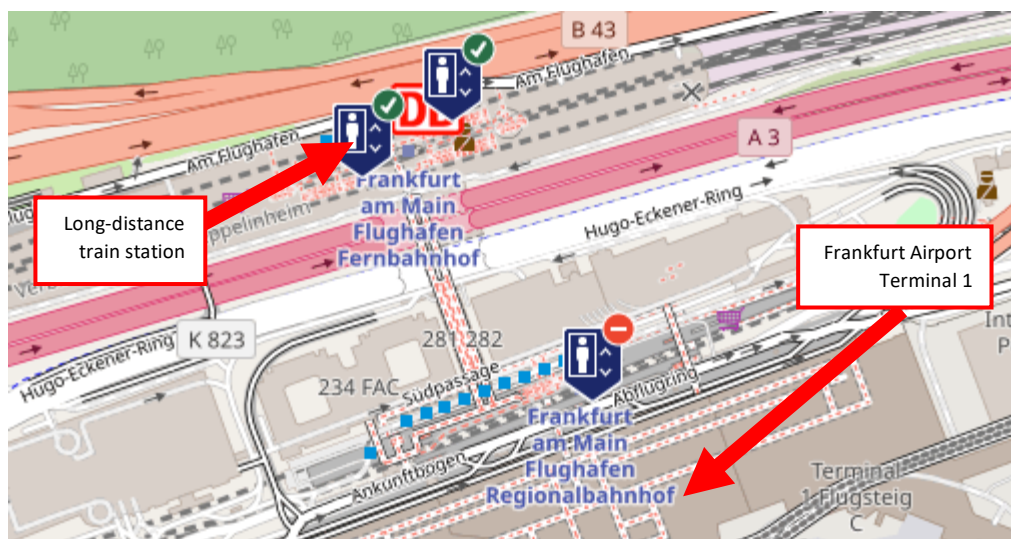
Heidelberg is too small to have its own airport, but its location between Frankfurt and Stuttgart makes it easily accessible by train, shuttle, rental car, or taxi.

...from Frankfurt Airport:

There is regular train service via Mannheim from the long-distance train station. This is the fastest and most convenient connection. You can find the long-distance train station on the other side of the airport, a few minutes away by foot (see map provided).

It is also possible to travel via Frankfurt Main Station. From there you have IC/EC service directly to Heidelberg.

You can use <https://www.bahn.com/en> (or the corresponding app “DB Navigator”) to find a connection. Be aware that you have to change trains in Mannheim if you depart from the long-distance station.



...from the Stuttgart Airport:

The S-Bahn leaves the Stuttgart airport from Terminal 1, Level 1.

You can travel to Heidelberg in 1 ½ to 2 hours by train. You will have to change trains at Stuttgart Main Station (Stuttgart Hbf.) From Stuttgart Hbf. there is direct service to Heidelberg (IC/EC) or with ICE via Mannheim.



Co-funded by the
Erasmus+ Programme
of the European Union



...by train:

The main train station (Hauptbahnhof, Hbf) in Heidelberg is centrally located. It has service to both regional towns and major cities, making it easy to get to Heidelberg.

You can look up prices for the different trains and routes on the website of the German railway. <https://www.bahn.com/en>.

The Deutsche Bahn also offers “Rail&Fly”, a special package purchased through your airline which adds rail passes to your airline ticket.

https://www.bahn.de/service/buchung/bahn_und_flug/rail-and-fly-english





Getting around in Heidelberg

Public transport in Heidelberg is available via busses and trams. You can use either the website of the regional public transport provider (VRN) or the service of the German railway (DB) to find the fastest connections for bus, tram, or train:

<https://www.vrn.de/>

<https://www.bahn.de/>

Upon arriving at the Heidelberg main station, the most convenient way to get to your hotel is by taking the tram or the bus to “Bismarckplatz” or “Campus Bergheim” (see map provided). From both stops, it is only a few minutes by foot.

Taxis

You can call a taxi in Heidelberg either by phoning +49 6221 302030, or online via this registration form:

<https://www.taxizentrale-heidelberg.de/taxi-online-bestellen.html>. Here you have to fill in your name, your phone number, your email, number of passengers, pick-up date, pick-up time, pick-up address and your destination (in this order). On the website, you can also find a list of all the taxi stations (at “HALTEPLÄTZE”).

You can also use the German-wide taxi number 22456 or use this app: <http://tdapp.taxi-deutschland.net/>

Biking:

Heidelberg is a relatively small town and it's a biking town. It is easy to go wherever you want in a short period of time using a bicycle. It is said that Heidelberg has more cyclists than motorists.

Most streets or walkways have bike lanes, and there are several places where renting a bike is possible. Try this one, for example:

VRNnextbike – bike rental in Heidelberg

<http://www.vrnnextbike.de/en/heidelberg/>

E-Scooters

You can also rent electric scooters to get around the city. In Heidelberg, scooters from the companies TIER, BIRD, Lime and BOLT can be found all around. You will need to download the corresponding app for registration and for activating your scooter via QR code scanner.



Co-funded by the
Erasmus+ Programme
of the European Union



Food/supermarkets

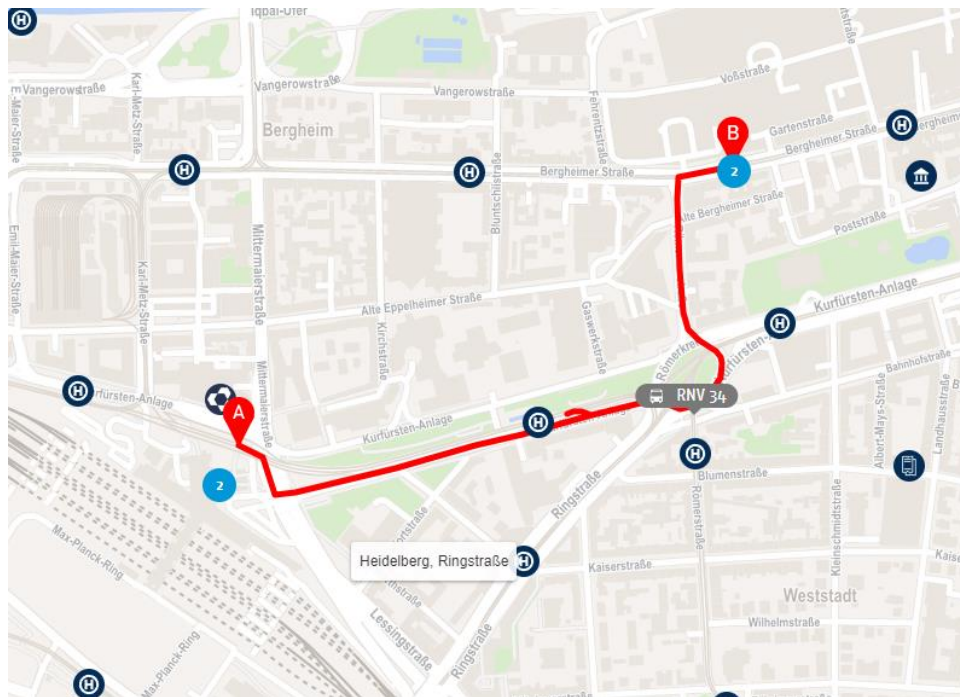
Since your hotels are very close to the main street of Heidelberg (see map), that will be where you will find the broadest variety of places to eat. In case you need something from the supermarket, you will find one close to your hotel (EDEKA) marked on the map.



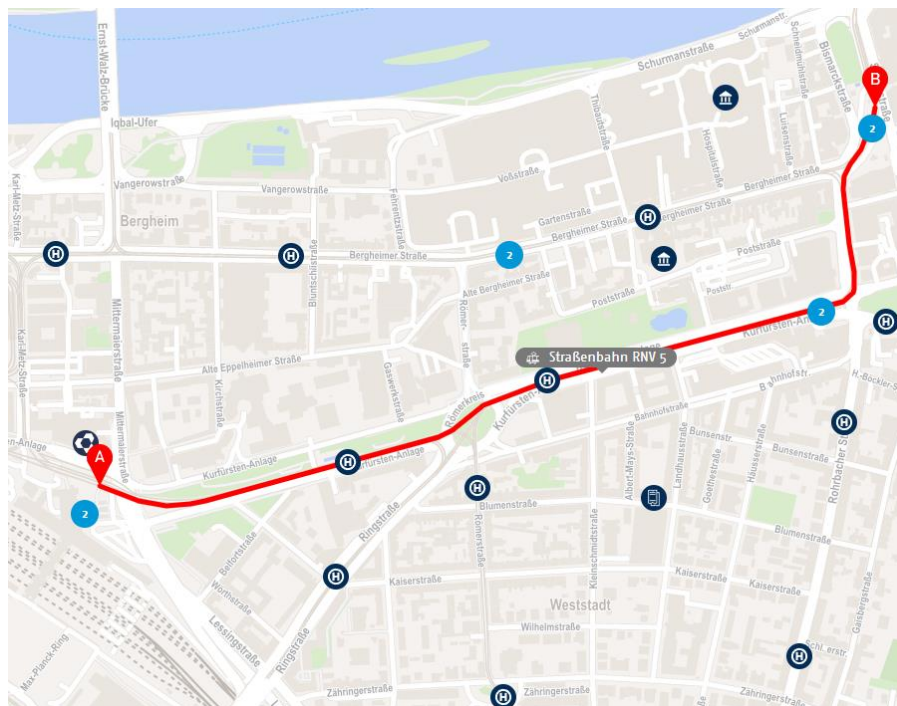
Co-funded by the
Erasmus+ Programme
of the European Union



Maps and Public Transportation



Bus (Line 34): “Main Station” to “Campus Bergheim” (walking distance from Bismarckplatz to CATS, CSI and the Hotels 5 minutes)



Tram Line 5 and Bus Line 33: “Main Station” to “Bismarckplatz” (walking distance from Bismarckplatz to CATS, CSI and the Hotels 5 minutes)

