

Issue
17

March - April Newsletter

2023

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Happy Birthday!

To all our colleagues who celebrate their birthday in March and April

- Yoav Friedman (BEZ)
- Eyal Fried (BEZ)
- Yifat Reuveni (BEZ)

Alessia Galdieri

Inbal Abbou (KCE)

Dafna M. DiSegni (THC)

Amnon Dekel (HUJI)

Eli Gimmon (THC)

Shlomith Zuta (MTA)

Liran Shoseyov (HUJI)

Leyre Goitia-Berriozabal (UD)

Sharon Soroker (THC)

WE ARE BLESSED TO HAVE YOU WITH US IN OUR PROJECT. WE WISH EVERY MOMENT OF YOUR LIFE BRINGS YOU HAPPINESS AND JOY.

Welcome

"WISDOM IS NOT A PRODUCT OF SCHOOLING BUT OF THE LIFELONG ATTEMPT TO ACQUIRE IT"

ALBERT EINSTEIN

Dear IFI Partners,

The spring brought with it more turbulent weather and political unrest to Israel, but we managed to go ahead with our first WP3 train the professional seminar. The seminar was very successful, and you can read notes about it by Dr. Vered Haas in this newsletter. Also in this newsletter is the agenda for our next WP2 meeting that will take place in Padova on 8-11 May 2023.

Feel free to contact us in any issues regarding IFI. Our contact details and more relevant information can be found in the last section of each newsletter.

Vered & Vered



Review: WP3 - Train the Professionals Seminar

19 March 2023

IFI; The Academic College of Tel Aviv; IFIE; KIC and the Rothschild Foundation; Israel

By Dr. Vered Haas

After much consideration and learning during our WP3 preparation meetings, we decided to conduct an integrative seminar for all different stakeholders in an effort to promote cooperation. We joined forces with colleagues **Vanessa Kacherginsky** from The Israeli Forum for Impact Economy (IFIE), **Ofer Flynn** from Kineret Innovation Center (KIC), and **Hilly Hirt** from [The Edmond de Rothschild Foundation \(Israel\)](#). In collaboration with the Israeli Prime Minister's Office, and following a lot of careful planning, we managed to



bring together a balanced and varied group of around 70 participants from government offices, local councils, impact investment firms, ecosystem-building NGOs, businesses and startups, as well as academia.

Prof. Dror Wahrman, President of The Academic College of Tel Aviv Yaffo, welcomed the attendees and introduced the impact strategy that the institution embraced. Then, **Prof. Vered Holzmann**, the IFI Coordinator, shared with the audience the goals and aims of the project. The introductory lecture was given by **Rita Goldstein** (photo at the head of the newsletter), who explained the Strategic Management for Sustainability (SMS) Business Model and the Mission-Oriented Innovation Model developed by Prof. Mariana Mazzucato.

The next session included presentations of four case studies, representing different sectors in the ecosystem. Each case presented the following points: (a) the challenge facing the specific organization, (b) the project that was built to deal with the challenges, (c) successful cooperation that can help the project, (d) the difficulties the project is facing, and (e) insights the organization would like to share.



Salit Lev, Head of Seed and Entrepreneurship Programs, at [Israel Innovation Authority](#) talked about the transition from Start-up Nation to Scale-up Nation and presented the issue of the IIA new peripheral Incubators; **Nicole Hod Stroh**, Executive Director of [Mirage Foundation Israel](#), discussed how they accelerate sustainable demographic and economic growth in the Negev, presenting an example of best practice of regional ESG branding from the foundations' Negev Desert Wine program; **Ofer Flynn** and **Arava Rutt** presented the challenges and opportunities of [Zemach Taavura](#), elaborating on challenges of recruiting drivers to drive heavy vehicles in a transport company, in a rapidly changing demographic and economic atmosphere; **Dr. Shlomo Pleban**, Head of Research & Market Development at [Zemach Feed Mill](#) shared his insights on integrating food-tech into the traditional industry and its impact on employment and circular economy.



After a short networking break, we conducted two sessions of round tables dealing with promoting impact economy in the Israeli peripheral areas. In the first round the participants were divided into sectors and discussed challenges and opportunities unique to each sector. In the second round, the participants were randomly assigned to tables and discussed possible solutions, obstacles, and optional channels and initiatives for cooperation between sectors.



The main points of discussion were: the structure of the impact economy structure on regional, national, and international levels; setting key performance indexes for successful impact initiatives; access to data and information, and exchange of knowledge; dealing with bureaucratic barriers; optional incentives and need for regulation; and governmental support for impact investing.

The seminar was deemed very meaningful and successful by all participants, and we hope the process will continue.

Following Meetings & Events

Please mark your calendar for the following planned meetings and events:

- **WP2 meeting on sustainable and inclusive finance case studies and simulations, hosted by The University of Padova, Italy, on 8-11 May 2023**
- **WP4 online students' competition, hosted by The Hebrew University of Jerusalem, on 8 June 2023** (please note that registration of student teams is required)
- **WP6 meeting on ESG finance summer school, hosted by the University of Deusto, Spain, on 19-21 June 2023**
- **WP6 train the trainers conference, hosted by The Academic College of Tel Aviv-Yaffo, Israel, on 5 September 2023**
- **TENTATIVE - La Grand Finale meeting, hosted by The Academic College of Tel Aviv-Yaffo, Israel, on 7-9 November 2023**

Please register to the meetings on the IFI website event page [here](#).

Next Meeting: Establishing a Pool of Cases for Study and Simulations

University of Padua, Padua- Bressanone, Italy 8-11 May 2023

Introduction

The meeting is aimed to exploit the existing knowledge through the practice and creation of classes simulations together with field visits in the North of Italy. During this meeting, we will review and discuss developed case studies, develop advanced teaching and learning materials, and get hands-on experience and explanation from Italian field organizations implementing sustainable and inclusive practices.

Meeting goals

- to experience and analyze educational games on sustainability;
- to create a role-playing simulation game on financial sustainability;
- to understand climate change adaptation strategy and practices;
- to gain an appreciation of innovation approaches towards sustainability.

Tentative Agenda

Day 1: Monday 08/05/2023 – Sustainability Simulation Games

University of Padua, Sociology Department, Via M. Cesarotti, 12, Padova PD

Time	Topic	Speaker(s)/ Comments
08:30-09:00	Registration	
09:00-09:30	Welcome by Prof. Alberto Lanzavecchia and Prof. Francesca Gambarotto	
09:30-11:00	Simulation of class play game - IntheLoop	
11:00-11:20	<i>Coffee break</i>	
11:30-13:00	Simulation of class play game - IntheLoop	
13:00-14:00	<i>Lunch break</i>	
14:00-14:30	Wrap up on the outcomes of the day	
15:00	<i>commute to Venice</i>	
16:00-19:00	Guided Tour: Sustainability Challenges in Venice	

Time	Topic	Speaker(s)/ Comments
19:30	<i>Dinner in Venice (TBD).</i>	<i>* payment will be made individually</i>
21:00	<i>Return to Padua</i>	

Day 2: Tuesday 09/05/2023 - Sustainability Simulation Games

University of Padua, Sociology Department, Via M. Cesarotti, 12, 35123 Padova

Time	Topic
08:30-09:00	Registration
09:00-10:45	Simulation game - Banca Etica "Il gioco delle banche"
10:45-11:00	<i>Coffee break</i>
11:00-13:00	Groupwork: financial services - creation of class simulations financial games
13:00-14:00	<i>Lunch break</i>
14:00-15:30	Discussion on the outcomes of group work
15:30-16:00	Wrap-up
19:30	<i>Dinner @ "Da Pino"</i> <i>* payment will be made individually</i>

Day 3: Wednesday 10/05/2023 - Bressanone Casa della Gioventù

Universitaria- Via Rio Bianco, n. 12, Bressanone- Research and Practice:
Environmental and Social Sustainability

Time	Topic	Speaker(s)/ Comments
08:00	Transfer for Bressanone Via Rio Bianco, 12, 39042 Bressanone BZ- Meeting point Prato della Valle - parcheggio piazza Rabin	
11:00-12:30	Climate change and sustainability	Seminar by EURAC
12:30-13:30	<i>Lunch Break - University canteen.</i>	<i>* payment will be made individually</i>
14:00-15:00	group discussion (TBD)	
15:00	Transfer to the Novacella Abbey	
15:30-17:20	Visit to Novacella Abbey and the Vineyard	
19:30/20:00	<i>Dinner (TBD).</i>	<i>* payment will be made individually</i>

Day 4: Thursday 11/05/2023 - Science and Technology for sustainability

Time	Topic	Speaker(s)/ Comments
08:00		Transfer by regional train to Bolzano
10:30-12:30	NOI-techpark	
12:30-13:00	Wrap-up	
13:00		Lunch at NOI-techpark. * payment will be made individually

Accommodation

Since the meeting will take place from 8th-10th morning in Padua (2 nights) and from the 10th-11th in Bressanone/Brixen (1 night) please remember to book in both cities.

The hotels are listed, for both cities, in order of recommendation.



Padova

Hotel Donatello ***

Via del Santo, 102, <https://www.hotel-donatello.net/>

Ask for the special prices for UNIPD guests!

How to get there from the train/bus station: tram stop "Santo"

Distance from the meeting venues:

- Sociology Department, Via M. Cesarotti, n 12: 2' walking
- Palazzo Bo: 10' walking
- Piazza del Santo: 0' walking
- Orto Botanico: 5' walking

Hotel Casa del Pellegrino***

Via M. Cesarotti 21 <https://www.casadelpellegrino.com/it/index.html>

How to get there from train/bus station: tram stop "Santo"

Distance rom the meeting venues:

- Sociology Department, Via M. Cesarotti, n 12: 0' walking
- Palazzo Bo': 11' Walking
- Piazza del Santo: 1'walking
- Orto Botanico: 5'walking

Hotel Majestic Toscanelli ****

Via dell'Arco, 2, <https://www.toscanelli.com/>

Ask for the special prices for UNIPD guests!

How to get there from the train/bus station: tram stop "Tito Livio"

Distance from the meeting venues:

- Sociology Department, Via M. Cesarotti, n 12: 5' walking
- Palazzo Bo: 3' walking
- Piazza del Santo: 10' walking
- Orto Botanico: 15' walking

Hotel al Prato ***

Via Prato della Valle, 54, <https://hotelalpratopadova.it/>

Ask for the special prices for UNIPD guests!

How to get there from the train/bus station: tram stop "Prato"

Distance from the meeting venues:

- Sociology Department, Via M. Cesarotti, n 12: 10' walking
- Palazzo Bo: 15' walking
- Piazza del Santo: 7' walking
- Orto Botanico: 5' walking

Alloggi Pontecorvo

Piazzale Pontecorvo 7 (Check-in at Piazzale Pontecorvo 33)

Distance from the meeting venues:

- Sociology Department, Via M. Cesarotti, n 12: 3' walking
- Palazzo Bo: 11' walking
- Piazza del Santo: 5' walking
- Orto Botanico: 9' walking

Hotel Europa ****

Largo Europa, 9, <https://hoteleuropapd.it/>

Ask for the special prices for UNIPD guests!

How to get there from the train/bus station: tram stop "Eremitani"

Distance from the meeting venues:

- Sociology Department, Via M. Cesarotti, n 12: 15' walking
- Palazzo Bo: 10' walking
- Piazza del Santo: 15' walking
- Orto Botanico: 20' walking

Le Camp Suite & spa ****

Via Anghinoni, 10, <https://www.lecampsuite.it/>

How to get there from the train/bus station: tram stop "Ponti Romani"

Distance from the meeting venues:

- Sociology Department, Via M. Cesarotti, n 12: 10' walking
- Palazzo Bo: 3' walking
- Piazza del Santo: 11' walking
- Orto Botanico: 11' walking

Bressanone

Cusanus Akademie - Accademia Cusanus

2 Sminargasse, 39042 Bressanone <https://www.cusanus.bz.it/it/accademia-cusanus/1-0.html>

distance from to the train station:

- Walking 14'
- Bus 10'

Hotel Jarolim ***

Bahnhofplatz 1, Bressanone <https://www.hotel-jarolim.it/en/>

distance from the train station:

- Walking 1'

Orso Grigio

Via Mercato Vecchio, 27, 39042 Bressanone BZ <http://www.grauerbaer.it/>

distance from the train station:

- Walking 17'
- Bus 320.1 11'

Hotel Tallero Cityhotel

Via Mercato Vecchio, 35, 39042 Bressanone BZ <http://www.tallero.it/>

distance from the train station:

- Walking 18'
- Bus n. 320.1 11'

Monday Monthly Meeting

The following Monday Monthly Meeting will take place on May 1, 2023.



The agenda for the meeting includes an update on our upcoming meetings, a discussion on the development of a new game to teach sustainable finance course, and additional issues.

Your attendance and contribution to this meeting are important.

If you have additional topics that you would like to suggest for the agenda of the Monday Monthly Meetings, please send us an email to ifi.erasmus@mta.ac.il and veredhz@mta.ac.il.

Reminders



- Please send us your birthdate so we can congratulate you on that special day.
- If you want to join our WhatsApp group, please send us your mobile number.
- If you haven't sent us yet your personal information and a photo to be presented on IFI website, please contact us at ifi.erasmus@mta.ac.il.
- Submit your financial reports (see [templates](#)) by email to ifi.erasmus@mta.ac.il and send a copy to veredhz@mta.ac.il.
- Share with us information on internal and external dissemination events or publications.

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IFI website: <https://www.ifi.mta.ac.il/>

IFI LinkedIn: <https://www.linkedin.com/groups/9013004/>

* if you wish to receive the information in any other format please contact us.