



Co-funded by the  
Erasmus+ Programme  
of the European Union



## WP3 – Training Programs

Erasmus University Rotterdam, Rotterdam School of Management

Rotterdam, The Netherlands

12-14/09/2022



***Sustainable development is the pathway to the future we want for all. It offers a framework to generate economic growth, achieve social justice, exercise environmental stewardship and strengthen governance.***

- Ban Ki-moon



## Introduction

The meeting in RSM is aimed to finalize the training program for professionals to be held in Israel in February 2023, as one of the main results of the project. The meeting will include a two-day training (12 – 13 September) and one day for individual meetings (14 September) of the partners for specific development of content. The program is based on experience gained from the RSM program in Sustainable Finance for Executives with modifications and adaptation to the Israeli conduct and performance in its growing economic and financial sectors, as well as local institutional frameworks.

### 1. Meeting goals:

- to design the framework and structure of IFI training for professionals
- to discuss aspects of SF academy-industry cooperation
- to review SF themes and translate them to the Israeli context
- to develop the program of IFI training for Israeli professionals



## 2. Tentative Agenda

### Day 1: Monday 12/09/2022 – Professional training framework; Sustainability Challenges and equity investing

Time	Topic	Speaker(s) / Comments
08:30-09:00	Arrival of participants & Registration	Venue: The Erasmus Paviljoen Serre Room
09:00-10:00	Welcome & Introduction of the program	<b>Prof. Dror Wahrman</b> , President <b>Prof. Vered Holzmann</b> , IFI Project Coordinator The Academic College of Tel Aviv-Yaffo (MTA)
10:00-10:15	<i>Coffee break</i>	
10:15-11:45	Workshop on Structuring and Managing Sustainable Development: Case study presentation on Philips	<b>Prof. Dirk Schoenmaker</b> , Professor of Banking and Finance, Rotterdam School of Management (RSM), Erasmus University Rotterdam
11:45-13:00	<i>Lunch break</i>	
13:00-14:30	Discussion on the framework and structure for training program in Israel	<b>Prof. Dror Wahrman</b> , President, MTA <b>Prof. Vered Holzmann</b> , IFI Coordinator, MTA <b>Prof. Dirk Schoenmaker</b> , RSM-EUR
14:30-14:45	<i>Coffee break</i>	
14:45-15:45	Workshop on equity investing, structuring of case studies	<b>Prof. Dirk Schoenmaker</b> , RSM-EUR
15:45-16:00	<i>Coffee break</i>	
16:00-17:00	(Cont.) Workshop on equity investing: Case Study development in groups	<b>Prof. Dirk Schoenmaker</b> , RSM-EUR



## Day 2: Tuesday 13/09/2022 – Finance, banking, and bonds; Transition scenarios

Time	Topic	Speaker(s) / Comments
09:00-09:30	Arrival of participants & Registration	Venue: The Erasmus Paviljoen Serre Room
09:30-10:45	Presentation on “Sustainability in Debt Financing”	Dr. Dion Bongaerts, RSM-EUR
10:45-11:00	<i>Coffee break</i>	
11:00-12:00	Positive Change & the SDGs – how RSM implemented a new mission and is on its way to become purpose-driven	Eva Rood, Director of Positive Change Initiative, RSM-EUR
12:00-13:00	<i>Lunch break</i>	
13:00-13:45	Case study/presentation on circular economy	Prof. Francesca Gambarotto, University of Padua
13:45-14:30	Presentation on “Regulators and Supervisors: adaptation to challenging times”	Prof. Mikel Larreina, Universidad de Deusto
14:30-15:00	<i>Coffee break</i>	
15:00-16:15	Sustainable investing: The arguments	Prof. Mathijs van Dijk, RSM-EUR
16:15-17:00	Conclusion, reflections, and feedback group session	Prof. Vered Holzmans, IFI Coordinator Prof. Dr. Dirk Schoenmaker, RSM-EUR

## Day 3: Wednesday 14/09/2022 – IFI further developments

Time	Topic	Speaker(s) / Comments
08:30-09:00	Arrival of participants & Registration	Venue: Mandeville building, T03-42
09:00-12:00	Personal meetings* of IFI partners with the coordinator	Prof. Vered Holzmans, IFI Coordinator

\* Please contact Dr. Vered Haas at [IFI.Erasmus@mta.ac.il](mailto:IFI.Erasmus@mta.ac.il) to schedule one-on-one meetings with Prof. Vered Holzmans. These sessions can be used to develop content or discuss issues/topics related to the project.



### 3. The city of Rotterdam

It is our pleasure to welcome you to our university and our city Rotterdam. To give you the opportunity to make the most out of your stay this small guide has been created.

This guide is meant to inform you on interesting and fun events, museums, sights, restaurants and bars. Because you don't have that much time to spend in the Netherlands the highlights have been carefully selected. Still, this section offers plenty of opportunities for your stay.

Next to the many activities, there is also a page in this section used to cover the more practical information about the Netherlands. With this guide we hope to get you completely Dutch proof. Enjoy your stay!



Rotterdam is a city of many faces: a tough port city, a trendy nightlife city, a sophisticated shopping city, and a hip artistic city. Above all, Rotterdam is the architecture city of Holland that stimulates innovation. Its skyline is always changing. There are many things to do amid Rotterdam's skyscrapers. You can go on a shopping spree, enjoy some excellent food, and visit a range of museums and attractions in and around the city centre.

#### Interesting sightseeing:

- The Cube Houses
- Harbour front promenade
- Erasmus Bridge
- Rotterdam's Market Hall



Co-funded by the  
Erasmus+ Programme  
of the European Union



## 4. Venue

**Rotterdam School of Management, Erasmus University**

**Address: Woudestein campus,**

**Burgemeester Oudlaan 50, 3062 PA Rotterdam**



**Venue for Day 1 and 2:**

**Erasmus Paviljoen Seminar Room**

**Venue for Day 3:**

**Mandeville Building, Room T03-42**

## Parking

For those who arrive by car: please make sure to send us the details in advance. We have two parking spaces available for visitors on the Woudestein campus (drive through height 2,10 meters):

- in Mandeville Building parking lot, ground floor
- in the Erasmus Parking Plaza (P1)

The parking garage of the Mandeville Building closes at 22.30 PM on weekdays but parking facilities are available 24/7 in the Erasmus Parking Plaza.



## 5. Accommodation

### Option 1: NOVOTEL ROTTERDAM BRAINPARK

(Highly recommended)

Single Room rate: € 159.00 per room per night

Double Room rate: € 179.00 per room per night

Breakfast: Kosher breakfast buffet included



Even though this is an expensive option, we highly recommend this hotel since they offer a Kosher breakfast and more importantly, it is only a 4-minute walk away from the event venue - Woudestein campus, Erasmus University Rotterdam. This will make it easy for you to attend the 3-day event in a much easier manner.

### Option 2: A&O ROTTERDAM CITY

Double Room rate: € 110.5 per room per night

Breakfast: Continental breakfast buffet included



This hotel is 20 minutes away from Woudestein campus, Erasmus University Rotterdam by public transport (tram). However, this hotel is in the city centre of Rotterdam and hence is closer to other attractions and restaurants that you might plan to visit during your stay.



## 6. Transportation from the airport to the city

### Amsterdam Schiphol Airport

To travel around the city of Rotterdam and the Netherlands in general it is necessary to buy an anonymous OV-chipkaart at Schiphol Airport at one of the yellow machines or at the service desk. You will need to use this card the whole trip. The card is very convenient as it works for ALL types of public transport everywhere in the Netherlands. At the end of your journey, it is possible to exchange the remaining money from your card at one of the counters at the airport. Please note that trains require a minimum balance of 20 euros per trip to be able to check in as a sort of deposit. The actual amount will be accounted for when checking out at your destination.

The average journey time from Amsterdam Schiphol Airport to Rotterdam Centraal by train is 33 mins, with around 85 trains per day travelling 29 miles (47 km) between these two destinations.

#### By train:

Price	<b>From €13.80</b>
Distance	<b>29 miles (47 km)</b>
Frequency	<b>108 trains per day</b>
First train	<b>00:12</b>
Last train	<b>23:42</b>

#### Taxi, Uber etc.:

The average journey time from Amsterdam Schiphol Airport to Rotterdam Centraal by taxi is around 50 min.

#### During the trip:

To travel between the city centre and Erasmus University it is most convenient by bike or public transport.

**Metrostation Kralingse Zoom (line A, B, C)**

**Tramstation Woudestein (line 21 or 24)**

**Tramstation Erasmus University (line 7)**

The campus is relatively big and at first sight it might be hard to find the right building. However, everywhere on campus there are signs indicating the building names and letters. Moreover, on the next page there will be a map of campus indicating all buildings and facilities on campus.

#### Renting a bike in the city:

When wandering around in a big city like Rotterdam it is nice to rent a bicycle for a day and see what the city has to offer for architecture and sights. At this website you can find several rental companies spread across Rotterdam:

<https://en.rotterdam.info/cycling-in-and-around-rotterdam/rent-a-bike-in-rotterdam/>







Co-funded by the  
Erasmus+ Programme  
of the European Union



## 7. Contact Details

For information and emergencies please contact:

Delna Abraham. Phone: +31-62042-6862; email: [abraham@rsm.nl](mailto:abraham@rsm.nl)

Prof. Dirk Schoenmaker. email: [schoenmaker@rsm.nl](mailto:schoenmaker@rsm.nl)

Prof. Vered Holzmann. Phone: +972-544-274568; email: [veredhz@mta.ac.il](mailto:veredhz@mta.ac.il)

Dr. Vered Haas. Phone: +972-526-124732; email: [ifi.erasmus@mat.ac.il](mailto:ifi.erasmus@mat.ac.il)

\* Please feel free to text or call us at any time if you need support or advice



## 8. Extra General Tips

### Taxes & Refunds:

It is possible, with purchases above € 50,- to ask for a tax refund at the airport. This is liable to some restrictions of customs. For more information on Tax free shopping you can visit the website: <https://www.schiphol.nl/en/facilities/tax-refund/>

### Tipping:

There is no typical rule for tipping in the Netherlands. However, most Dutch use the rule of tipping 5 to 10% on the bill in restaurants. In bars and cafés there are often boxes where you can put in a tip if you were pleased with the services. Otherwise you can also tip when paying.

### Healthcare:

The healthcare in the Netherlands is world-class. There are no recommendations on vaccinations and chances of encountering unusual health problems in the Netherlands is low. In case of an emergency it is always best to call 112. Furthermore, the biggest hospital in Rotterdam is at metro station Dijkzigt.

### Safety:

The Netherlands is known for being a safe place. However, it is always important to be cautious. For example, if you decide to rent a bicycle, you need to lock it carefully. The rates of bicycle thefts are rather high in the big cities. In the city centre there is a police station close to metro station Stadhuis. Otherwise the police phone number is: +31900-8844

### Electricity:

The sockets in the Netherlands have an AC of 230 Volt and frequency of 50 Hertz. The sockets are of type C and F, to use your electronical devices in the Netherlands you need an adaptor.

### Language:

In the Netherlands we speak Dutch, however almost everyone speaks English as well. Most Dutch people are characterized by having a heavy accent when speaking English. We call this Dungleish.