

SA Estonian Business School (EBS)



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Estonian
Business
School
Tallinn | Helsinki



RSM
Erasmus



Bezalel
Academy of
Arts and Design
Jerusalem

أكاديمية للفنون
والصميم
القدس



האוניברסיטה העברית בירושלים
THE HEBREW UNIVERSITY OF JERUSALEM



UNIVERSITÀ
DEGLI STUDI
DI PADOVA



NATIONAL
UNION OF
ISRAELI
STUDENTS



Estonia: Introduction

- Capital: Tallinn
- Population: 1,3 million
- Total area of 45 227 km²
- Language: Estonian
- 10 to 20 new tech start-up companies are set up every year
- Access free WiFi almost anywhere in Estonia
- Start-up and tech country - Skype, TransferWise, PipeDrive, PlayTech, Erply etc
- In PISA survey results (among 79 countries):
 - EstoniaPISA 2018 shows that **Estonian students ranked first among European countries in all three domains of assessment.** It also placed first in **Reading (523 points)** and **Science (530 points)** and third in **Mathematics (523 points)** among the OECD countries.
 - **Estonia ranks fifth in Reading, fourth in Science and eighth in Mathematics** among all participating countries and economies.
- Education: entrepreneurship, digital competences & financial literacy are in focus at all educational levels.



E-Estonia: Introduction



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Estonian Business School



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THE ACADEMIC OF TEL AVIV-YAFFO



האוניברסיטה העברית בירושלים



CSI



UNIVERSITA DEGLI STUDI DI PADOVA



KIBBUTZIM COLLEGE OF EDUCATION TECHNOLOGY & ARTS



Tel-Hai College NATIONAL UNION OF ISRAELI STUDENTS



EBS: Introduction

Vision

To belong to the top-ranked European business schools with an internationally recognized accreditation (EQUIS) and to be an opinion leader in the field of business and management in Estonia.

EBS: Introduction

Facts & Figures

- Oldest private business school in the Baltics, founded in 1988
- Strong corporate relations with business community
- Offers bachelor's, master's, and doctoral-level programmes in the business and administration study programme group
- First university in Estonia to establish a subsidiary in Finland in 2011.
- Partnerships with 60 universities in 30 countries
- 1400 students, over 4700 alumni
- Average admission of students per year:
 - Bachelor level ~ 250, 37% of them international students
 - Master level ~ 100, 45% of them international students
 - Doctoral level ~ 12, 45% of them international students
- Permanent Faculty 58 persons, 20% of them international faculty
- Main departments: Management (45% of Faculty), Marketing and Communication (19% of Faculty), Economics and Finance (36% of Faculty)

EBS: SF

Activities related to sustainable finance

- Project EUFin: Innovative integrated tools for financial literacy education across Europe Erasmus+ project 2018-2021
 - EBS researchers analyzed financial literacy levels among Estonian students and adults, mapped the financial education resources available, and provided policy recommendations for increasing financial well-being in Estonia
 - Their findings are also published in the book "Financial education: Current practices and future challenges" De Witte, Kristof; Holz, Oliver; De Beckker, Kenneth(2020) Chapter 4. Financial education in Estonia
- Sustainability and Financial issues are also addressed by experts/faculty (including International faculty) in Bachelor, Master, MBA and doctoral studies level.
- Strong connections with entrepreneurial ecosystem and FinTec businesses

EBS: IFI Team

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EBS PhD student