

# Centre for Social Investment (CSI)

Heidelberg University (UHEI)



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بيسال  
للمتدربين  
والمتخصصين  
في  
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والفنون  
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THE ACADEMIC  
of TEL AVIV-YAFFO  
CENTER



האוניברסיטה העברית בירושלים  
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CSI



UNIVERSITÀ  
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DI PADOVA

KIBBUTZIM COLLEGE  
OF EDUCATION TECHNOLOGY & ARTS



Tel-Hai  
College  
NATIONAL  
UNION OF  
ISRAELI  
STUDENTS



INNOVATIVE FINANCE INCLUSION

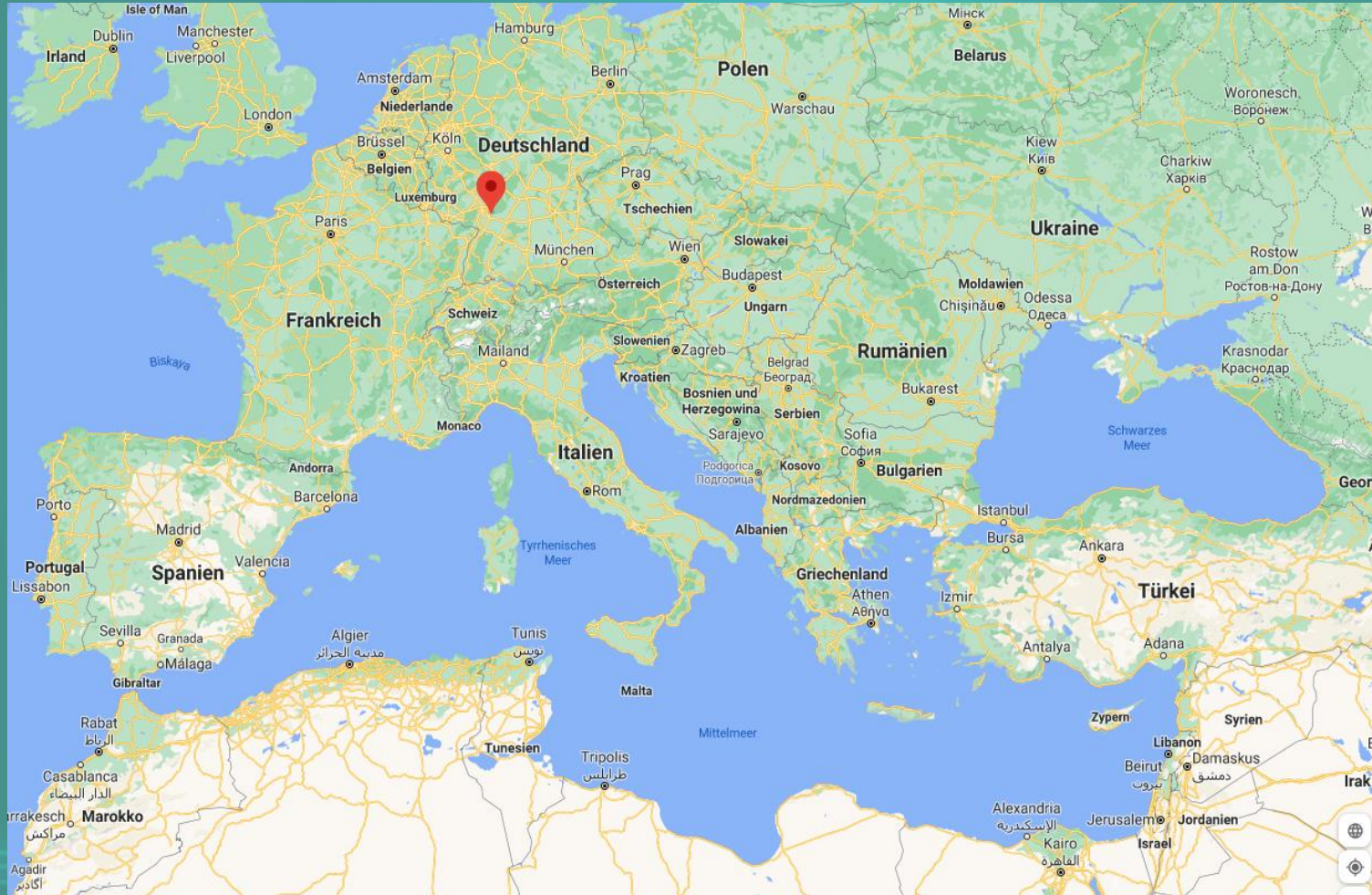
# CSI: Vision

- strengthen the self-perceptions of the third sector
- analyze its legal, economic and social framework conditions
- increase the effectiveness of its organizations
  
- communicate to the public through teaching, professional training and publications
- practice through trans-disciplinary cooperation, e.g. in social innovation laboratories

# CSI: Facts & Figures

- Research Centre at the Max-Weber-Institute for Sociology, Heidelberg University
- Founded 2006 by Volker Then and Helmut Anheier
- Today approx. 80% third party founding
- Projects and research on social investment, philanthropy, civil society, and social economy
- Up to now: partner in 6 EU-projects, lead of a FP7 project on social innovation

# CSI: Location on the Map



# CSI: Projects on sustainable finance

- EU: Interreg Danube: “Finance for Social Change”
  - The Danube region currently lags behind global trends in the field of SE and social impact investment
  - In addition there is a lack of impact investors and policies to support the evolvement of social impact investment markets
  - Approach: Finance4SocialChange works towards creating the first “Social Impact Investment Strategy for the Danube region”
  - The project delivered blended learning experiences through the “Social Impact Investment Transnational Design Academy”
  - AIR MOOC: <https://air-mooc.teachable.com/>
  - Launched the first "Business Plan Competition"

# CSI: Projects on sustainable finance

- German National Initiative Impact Investing – Market Study 2020
  - Nation-wide stakeholder dialogues with market actors
  - Online survey, comparative research of existing studies and collection of case studies to show individual approaches
  - Goals: Impact Investing starts to become mainstream in Germany create transparency, improve market understanding and provide orientation for the further development of the market
  - Results - market emerging and growing: In a narrow definition 3 bn € invested, in a broad understanding 6.5 bn €
  - Challenges: Need of standardization and definitions
  - [https://www.soz.uni-heidelberg.de/wp-content/uploads/2020/06/Impact-Investing-in-Deutschland-2020\\_Zusammenfassung.pdf](https://www.soz.uni-heidelberg.de/wp-content/uploads/2020/06/Impact-Investing-in-Deutschland-2020_Zusammenfassung.pdf)

# CSI: IFI Team

## Dr. Volker Then



- Research interests: concentrated on social investment, philanthropy, non-profit management, and above all strategy development, namely on social impact investment and social impact measurement.
- Led Social Return-on-Investment analyses over the last years and condensed this experience in theoretical and systematic work on social impact measurement.
- Was a member of the German National Advisory Board of the Impact Investment Task Force; OECD expert team on impact investment.
- Holds a Ph.D. in social and economic history

# CSI: IFI Team

## Carsten Eggersglüß



- Research interests: Structures and governance of Non-profit Organizations, Promotion of volunteer work, Finance of NPOs
- At the CSI since 2009
- Studied social work, fundraising and marketing for NPOs, working on PhD-Thesis on Fundraising in small diaconical organizations