



WP4-Building Innovation Sustainable & Inclusive Finance -R&D and design thinking

Tallinn, Estonia
11-13 July 2022

Introduction

Finally, we are looking forward to welcome you all in Estonia, Tallinn. During the Tallinn meeting you will be hosted by the Estonian Business School. Together, we will visit multiple sites that demonstrate the fraction of Estonian entrepreneurial eco-system, and learn how it supports environmental, social, and financial sustainability, and technological innovation. Also, we will be visited by many entrepreneurs and experts. In addition, during this meeting we aim to better understand the implications of implementing IFI activities in teaching and learning.

Meeting goals

- to introduce the Estonian Startup EcoSystems.
- to introduce the support systems and programs for green transformation, which are established for Estonian entrepreneurs.
- to establish participants' capacity for innovation, competence, and the program development to change students and trainers' mindsets.
- to visit Tallinn's historical and contemporary attractions



Agenda

Day 1: Monday 11/07/2022 - Learning from real life: “Estonian Startup Ecosystem” EBS, IV floor, Room 413

Time	Topic	Speaker(s)/Companies
08:30-9:30	Arrival & registration	Estonian Business School Address: A. Lauteri Street 3, Tallinn
09:30-10:00	Welcome & Introduction of the program The IFI project in Tallinn: goals & expectations	<ul style="list-style-type: none"> ✓ Chancellor Mart Habakuk ✓ Academic Vice-Rector Maarja Murumägi ✓ Professor Vered Holzmann
10:00-11:30	“Estonian Startup Ecosystem in a nutshell” “Startup Mafia & Angels” in Estonia	<ul style="list-style-type: none"> ✓ Sandra Saarniit, Startup Community Development Manager, Startup Estonia https://startupestonia.ee/ ✓ Kadri Lindpere, Managing Director, Estonian Private Equity & Venture Capital Association www.estvca.ee
11:30-12:00	Coffee Break	At the EBS
12:00-13:30	“Incubating & accelerating start-ups”	<ul style="list-style-type: none"> ✓ Farid Singh, General Partner and Program Director, Wise Guys Cyber, Startup Wise Guys ✓ Ionut Iordachescu, CTO and Co-founder at Ringy - refurbished electronic devices marketplace ✓ Ibrahim Bashir - Founder and CEO - dillali.com - Income and expense management platform for SMEs in Africa and emerging markets ✓ Triinu Lukas, Beamline Accelerator program
13:30 - 14:15	Lunch break	At the EBS
15:00 - 17:00	Lift99 and Telliskivi creative city	https://www.lift99.co/ https://telliskivi.cc/en/
17:30 - 19:00	Early dinner at Telliskivi creative city “Kivi Paber Käärid”	Participants pay individually



Day 2: Tuesday 12/07/2022 - Implementing Sustainable, digital, and financial entrepreneurial practices: supporting and involving entrepreneurs

Time	Topic	Speaker(s)/Companies
08:30-09:00	Registration	Estonian Business School Address: A. Lauteri Street 3, Tallinn
09:00-09:15	Introduction of day 2	✓ Vered Haas, Ph.D, ✓ Marge Täks, Ph.D.
09:00 - 10:30	Responsible entrepreneurship practices: Assessing businesses “Uniting and educating sustainable Entrepreneurs” - Rohetiiger experience	✓ Triin Toomesaar: VEF Responsible Business Forum https://csr.ee/ ✓ Andreas Veispak, EBS Head of RDI, Rohetiiger
10:30-11:00	Coffee break	At the EBS
11:00-11:45	Tallinn Creative Industries Incubator Startup’s: KIRA & MYCEEN	✓ Monika Pärnasalu, https://inkubaator.tallinn.ee/en ✓ Sirli Ratasepp, https://kirasustainable.com ✓ Siim Karro, https://www.myceen.com
11:45-12:45	Sustainable digital entrepreneurship challenges. How the state helps entrepreneurs to overcome these challenges?	✓ Kerli Paas, Enterprise Estonia, https://eas.ee/en/
12:45 - 13:30	Lunch	At the EBS
13:30 - 17:00	Sustainable Finance for Future Generations: How Design POV, Methods and Values can help create Innovative, Practical and Accessible SF models. (A participatory workshop)	✓ Sarah Auslander ✓ Roe Bigger ✓ Eyal Fried [Bezalel Academy of Arts and Design Jerusalem]
17:30 - 18:30	Old Town tour	✓ Sheila Süda
19:00-	Dinner at old Town Restaurant “La Prima Pizza”	Participants pay individually



Day 3: Wednesday 13/07/2022 - Creativity & design thinking in curriculum development & WP4 program development: How can we implement the best practices into our purpose?

Time	Topic	Speaker(s)/Companies
08:30-09:00	Registration	Estonian Business School Address: A. Lauteri Street 3, Tallinn
09:00-09:15	Introduction of the day 3	Dr. Vered Haas
09:00-10:30	Competence development as a part of education: what does it mean in practice? Curriculum development for "mindset shifts"	<ul style="list-style-type: none"> ✓ Example of Estonian entrepreneurship competence model – Marge Täks, Ph.D. ✓ BEBI best practice examples – Jim Seltenrijch Session is moderated by Jim Seltenrijch & Marge Täks
10:30-11:00	Coffee Break	At the EBS
11:00-11:15	Textual content analysis to assess Sustainable Finance Learning	✓ Professor Francesca Gambarrotto
11:15-12:45	WP 4: deliverables & next steps	✓ Amnon Dekel, Ph.D., Executive Director, ASPER - HUJI Innovate The Center for Innovation & Entrepreneurship, The Hebrew University Jerusalem
12:45-13:30	Lunch	At EBS
13:30-15:00	Practical Workshop WP4: "How do you fit the SF ideas in your courses?"	<ul style="list-style-type: none"> ✓ Amnon Dekel, Ph.D. ✓ Shir Kahanov
16:00-18:00	Cultural program	Kadriorg park & KUMU museum http://www.kadrioupark.ee/park-eng/history
18:15- ...	Dinner at Kadriorg Restaurant "Mantel ja Korsten"	Participants pay individually



Co-funded by the
Erasmus+ Programme
of the European Union



Main Venue

Estonian Business School

Address: Lauteri 3, Tallinn,

Estonian Business School

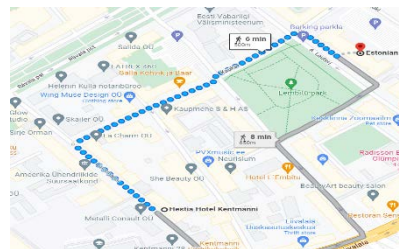
IV Floor, Room 413



Accommodation

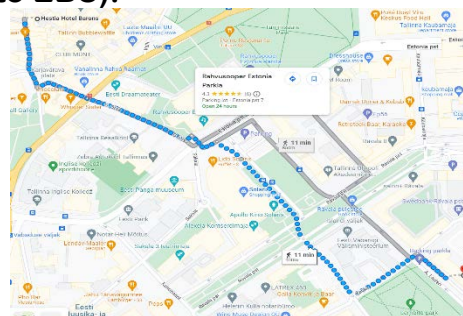
We recommend you book one of those places:

[Hestia Hotel Kentmanni](#) (about 6 min walk to EBS)



or

[Hestia Hotel Barons](#) (about 11 min walk to EBS).



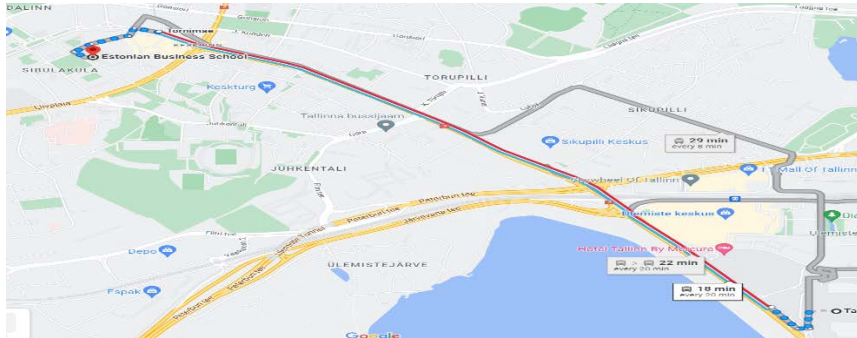
The reservation should be done by booking@hestiahotels.com e-mail.
The secret password is EBSIFI

Travel

Tallinn is a compact city. It does not matter if you are arriving by ferry, plane, or bus – you will find yourself in the city center.



There are trams (No 2 and 4) going right from the airport (which is in the city), and to get to the EBS or Old Town it takes only 25 minutes. The transport is well-developed and cheap, a one-hour QR ticket is 1,5 euros. <https://visittallinn.ee/eng/visitor/plan/transport/public-transport#ticket-prices>



From the Airport to the Hotel:

The easiest way to arrive from the airport to the hotel is by taxi or using public transport.

You can take a regulated taxi from the airport taxi stand. Also, there are apps like [Bolt](#), Uber. The ride to the hotel will cost 7-8 euros.

Getting around in Tallinn

In the city center, everything is within walking distance.

General information

International dialing code: +372

Currency: EURO

Time zone: Time zone in Tallinn (GMT+3)

Official languages: Estonian. However, you shouldn't have any problem with English or Russian.



Electrical outlet: In Estonia, the power plugs and sockets are of type F. The standard voltage is 230 V and the standard frequency is 50 Hz.



No COVID restrictions in Estonia.

Tipping: VAT is always included in the menu price. Service sometimes not. Therefore, it is typical to tip 10%-15%.

Weather: The temperature in the summer usually stays somewhere between 15-20 °C. Some days and months might be warmer, but the temperature rarely exceeds 30 °C. The sea breeze may bring chilly air to the city, so it's nice to have something to throw over your shoulders every now and then. Umbrella is recommended.

If you forgot your umbrella and it's raining cats and dogs, ask your hotel reception for an umbrella or buy one from the nearest store. Even more practical is a raincoat. Don't let the rain ruin your holiday. With the proper equipment, you don't even notice it's raining.

July is the month when Estonians are on vacation and out of the city in their country houses, so most of Tallinn's center is occupied by tourists. July is most likely the most expensive time traveling to Estonia.

Facts about Estonia

Estonia connects the dots between Scandinavia, Central Europe and what lies to the east. Estonia's capital Tallinn is the best-preserved medieval city in Northern Europe. Estonia has a population of just 1.3 million but is larger than Denmark or Holland. more than 50% of Estonia is covered by forest.



Co-funded by the
Erasmus+ Programme
of the European Union



Estonia has over 2000 islands. Estonia is one of the least religious countries in the world. Estonia is a Digital Society.

Contact Details

For further information, please contact:

Margit Kattai Phone: +372-53-465-937; email: margit.kattai@ebs.ee

Marge Täks, Ph.D. Phone: +372-516-0299; email: marge.taks@ebs.ee

Both are in WhatsApp application.

* Please feel free to text or call us at any time if you need support or advice.