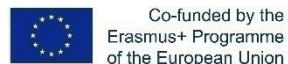


# Innovative Finance Inclusion in Academia and Field

619453-EPP-1-2020-1-IL-EPPKA2-CBHE-JP

2<sup>nd</sup> Consortium Meeting 15-17/06/2021

## Dissemination & Exploitation



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# GOALS

- (1) to raise awareness to the project and its results, specifically to sustainable finance, among various stakeholders;
- (2) to introduce and share with others innovative approaches of sustainable and social finance;
- (3) to present the project results to non-partner HEIs for the purpose of expanding its impact;
- (4) to continue the implementation and to further develop the project outcomes and outputs after the project will end;
- (5) to engage institutional decision makers and national HE and SF industry professionals in the project to get their support in the long-term.

# TASKS

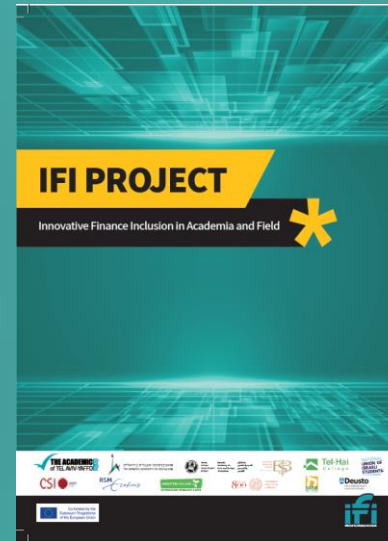
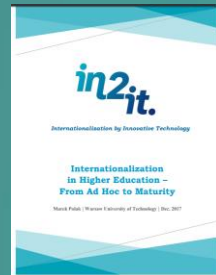
**T8.1: Define dissemination, exploitation and sustainability strategy, guidelines and work plan – Done!**

**T8.2: Design, develop and maintain IFI website – Ongoing task . . . Comments are welcomed 😊**

**T8.3: Design and publish digital & non-digital publication materials – Your help is needed!**

**T8.4: Carry out dissemination, exploitation and sustainability events –Inform us about internal meetings/events. Project workshops and conferences will be held during 2<sup>nd</sup> and 3<sup>rd</sup> years of the project.**

# Non-Digital Publication Materials - Examples



# Digital Publication Materials - Examples



IFI Group



Erasmus+ Israel website <https://www.erasmusplus.org.il/ifi>

Erasmus+ Project Results: <https://ec.europa.eu/programmes/erasmus-plus/projects/eplus-project-details/#project/619453-EPP-1-2020-1-IL-EPPKA2-CBHE-JP>



# Dissemination Workshop

Work in teams (2-3 members) or individually

Refer to the following items:

- Target Group / audience
- Content
- Channel

Prepare unprofessional digital dissemination material (20 min.)

Share your results with IFI team

# Final notes . . .

Join our LinkedIn Group

Share posts on project activities

Share with us publications on SF

Conduct institutional internal dissemination events

Publish information on the institutional newsletter/website/etc.

and please inform us

# Thank you



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