



# Innovative Finance Inclusion

## Teaching Notes

### Progetto Quid: Implementation and Impact of a Social Enterprise

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## Synopsis

The Quid case study highlights the development of sustainable fashion over the last decades as part of a global movement so-called slow fashion associated also with eco-green and ethical fashion. The social enterprise designs, produces and distributes fashion collections made from top-quality surplus fabrics, up cycling instead of recycling restores the used fabrics putting them on the market with an additional value as part of the global strategy of circular economy. Moreover, Quid offers career opportunities to those at high risk of segregation and labour discrimination connecting both social impact and sustainable economy.

The creation of new values can optimize the practice of sustainability through time, accomplishing the SDGs goals and values, such as decent work and economic growth, reducing inequality and having a responsible consumption and production to preserve our hearth.

## Target Audience

This case study is addressed to bachelor's and master's degree students. A general economic background knowledge is sufficient to understand the case together with an understanding of social and economic issues for marginalized members of the society.

## Case Study Objectives

1. Learning about a different business model and its role/impact within society
2. Approach to circular economy
3. Understanding the use and application of the SDGs to achieve innovative and sustainable impact.

## Recommended Lesson Structure

The 2 hours lesson will be divided into three parts, each of them with a specific aim.



## 1<sup>st</sup> Part

Starting a general but guided conversation on the topics of circular economy and fashion industry, to understand the general knowledge of the classroom. This process allows us to break the ice and involve as many students as possible in the conversation. Some questions could be posed to the class such as:

- What does sustainable business mean?
- Among all industries which one produces more environmental damages?
- Provide an example of a business that can be run under a sustainable way or “as usual”.

## 2<sup>nd</sup> Part

Following the initial discussion, the Quid Project will be introduced to the class, with a presentation of the cooperative and their work (around 10-15 minutes).

Consequently, once, introduce to them the cooperative the following questions could be posed to the audience:

- Which SDGs is Quid linked to?
- How do they reach these goals?
- How does it differ from a mainstream garment factory?

The answering to these questions will be then answered through the illustration of the impact and achievement of Quid.

## 3<sup>rd</sup> Part Home Assignment

Research on alternative business models taking inspiration from Quid and other worldwide realities that have a similar approach and thinking of a new or renovated one. The students will be divided into small groups.

**The questions on which students should focus on are:**

- 1- Is this type of business model sustainable in the long run?
- 2- Taking into consideration the highly negative impact of the fashion industry is that sector continuing to exist or considering the growing of the global population will there always be the need for new fashion products?